# ECONOMICS & BUSINESS SPOTLIGHT



# Fall 2003

# **Division Director's Message**



The field of mineral economics is distinctly international-and increasingly so. Mineral markets that were once regional or national in

scope have become more international, as reduced costs of longdistance transport facilitated development of mines at greater distances from processing facilities and consumers. The collapse of the Soviet Union and the embrace of market economics in many parts of South America, Asia, and Africa encouraged mineral investment over the last decade or so in areas not previously receptive to private investment, at least in our lifetimes.

In this light, our graduate program in mineral economics has become

more and more international. Greater than half of our students come from outside the United States. Our joint-degree program in petroleum economics and management with the Institut Français du Pétrole (IFP) permits students to spend two semesters at CSM and two academic terms at the IFP in France. Most of our faculty members are active internationally. For the last several years, I have been a visiting professor for 1-2 weeks each year in the mineral economics programs at the Curtin University of Technology in Western Australia and at the University of Chile. As described later in this newsletter, Luis Sosa and I participated in a workshop on market access in the Dominican Republic, as part of the annual Conference of the Mining Ministries of the Americas. Alexandra Newman worked on a production-scheduling model for the Kiruna Mine in northern Sweden.

Jim Otto delivered a keynote address at a mining conference in Lima, Peru. Carol Dahl attended the annual conference of the International Association of Energy Economics in Prague. Graduate student Charles Douglas-Hamilton worked as an intern for the International Energy Agency in Paris. John Tilton is in Chile in 2003, helping the Catholic University start up a graduate program in mineral economics.

Closer to home, the fall semester is off to a great start for all our students—in Economics, Engineering and Technology Management, and Mineral Economics. We welcome Cigdem Gurgur to the faculty.

Please enjoy this newsletter. As always, keep in touch!

Rod Eggert reggert@mines.edu 303-273-3981

Division Facts at a Glance	
Undergraduate Majors	100
Undergraduate Minors	137
Engineering & Technology	
Management M.S. Students	54
Mineral Economics M.S. Students (Includes Petroleum Economics &	36
Management [13])	
Mineral Economics Ph.D. Students	21

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# **ETM Initiates "Executive-in-Residence" Series**

The Engineering and Technology Management (ETM) Program is pleased to announce the launch of its Executive-in-Residence Series for Fall 2003. This program will allow industry leaders to actively participate in the ETM graduate program by giving lectures, advising students, interacting with the ETM faculty, and offering suggestions for program improvements.

Dr. Richard Herring is this semester's executive in residence. He served as former Senior Vice President of Strategic Management at Ball Aerospace and Technology Company. He has served as Chief Operating Officer of Ball as well as President of the Aerospace Division. Dr. Herring is Executive Director of Engineers Without Borders-USA. He holds a B.S. degree from Lehigh University and M.S. and Ph.D. degrees from the University of Colorado.

Dr. Herring's seminar series will emphasize executive leadership. He will also present his thoughts and experiences related to the commercialization of technology.



**Dr. Richard Herring** 

# **Product Innovation Tradeshow**

Eight students from David Moore's New Product Development class (EBGN 564) developed two new products, from concept generation through prototype development and testing. Students integrated multiple engineering and business perspectives as they managed their design projects.

The two design teams presented their final prototypes to members of the CSM community in a trade show held in Engineering Hall.



Team Pet Door demonstrating the automatic pet door.



Berig, Sharkey, Gale, and Sarnow of Team Emprise Sports explain how their ski jib tool works.

Team Pet Door's two automatic pet doors were designed to allow cats and dogs to enter and exit while at the same time sealing out weather and preventing access by unwelcome visitors. The group even brought a dog to demonstrate the door!

Team Emprise Sports developed a jib tool which allows freestyle skiers to ride the rails without damage to their skis. The team claims that the jib tool will "change the face of freestyle skiing forever." A live video showed the jib tool in action.

## Dr. Richard Herring EIR Seminar Series Fall 2003

- Intrapreneur/Entrepreneur September 2
- General Management/Legal Issues September 16
- Business and Strategic Planning September 30
- Managing Change
  October 21
- Managing R&D/Intellectual Property Issues November 4
- Marketing and Sales November 18
- HR—A Management Tool
  December 2

All seminars held Tuesday 4:00—5:30 pm Hill Hall, Room 202

# **Market Access**

Professors Rod Eggert and Luis Sosa, along with graduate student Claudio Valencia, worked earlier this year on a cooperative research agreement between the Division and the Chilean Copper Commission, an agency of the Chilean government. The government of Chile is convinced that competitiveness of Chilean products in international markets is crucial for long-term sustainable mining. With this in mind, the Copper Commission developed a cooperative research network with institutions in Brazil, Canada, Mexico, and the United States-all important producers of minerals and metals. The objective of the network was to exchange information about rules and regulations affecting international trade in minerals and metals, especially non-tariff barriers to trade. Colorado School of Mines, through the Division, participated in the network from the United States.

Eggert, Sosa, and Valencia presented preliminary results of their work at a workshop organized as part of the annual meeting of the Association of Mining Ministries of the Americas in Santo Domingo, Dominican Republic, March 3-4, 2003.



Want to learn more about the Division of Economics a n d B u s i n e s s ? Visit http://www.mines.edu/ academic/econbus/.

# **Undergrad Enrollments Rise**

For fall 2003, more than 100 students have chosen Economics as their major. Traditionally, the Division has attracted students who entered Mines with the intention of pursuing an engineering degree. This year, ten percent of our majors entered CSM with the intention of majoring in economics. This trend indicates the increasing recognition of the quality of the degree in the broader CSM community.



Undergrads listen to a presentation given by Luis Sosa (not shown) during the Economics and Business Open House.

This year began the roll-out of a more structured undergraduate degree program in economics. Majors will be able to take additional courses, including a new course, Personal Finance, which will be offered each summer. We have been able to increase the diversity of our course offerings in spite of the budget constraints currently affecting Mines curricula.

In other news from the past year, recent economics major Peter McCarty represented CSM at the Business Today International Conference in New York City, November 23-26, 2002. McCarty was awarded an all-expenses paid trip by its host, Princeton University. He was chosen to attend from a select group of students from the U.S. and around the world. "The Business Today International Conference in New York was a memorable experience I won't soon forget," said Peter. "The guest speakers were very interesting and the accommodations were first-class." In addition to interacting with many of the speakers, he spent time with students from prestigious universities around the world. "The opportunity to discuss important business issues with such a fine group of individuals doesn't come along every day," explained Peter.

# **Engineers Without Borders-USA**

Engineers Without Borders–USA (EWB-USA) is a national organization whose mission is to help disadvantaged communities throughout the world improve their quality of life. The newly founded CSM chapter began work on its first project last fall. ETM students **Katie Brown** and **Mike Sharkey** developed plans for a new village in northern Thailand to house nomadic hill-dwelling tribes. **Nate Hamm** and **John Herring** were responsible for the engineering and project plans for a new health clinic. The four students traveled to northern Thailand to conduct planning activities during Spring Break in March 2003.

During summer 2003, eight additional students from the Economic and Business Division, along with more than 50 students from other U.S. schools, were involved in EWB-USA projects in Mali, Mauritania, Senegal, Thailand, Haiti, Belize, Nicaragua, Afghanistan, Nepal, and Peru. The projects are conducted by students under the supervision of faculty and professional engineers from partnering engineering firms. Projects involve the design and construction of water, waste-water, sanitation, energy, and shelter systems.

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# **Coulter Foundation**

Last May, the trustees of the Viola Vestal Coulter Foundation held their annual meetings on the CSM campus. The Coulter Foundation was instrumental in the founding of the mineral economics program at CSM, making its first gift to CSM in 1968 to establish the William Jesse Coulter Chair in Mineral Economics, now held by John Tilton. Since then, the Foundation has provided annual support to the Division, continuing to fund the Coulter Chair while also supporting two instructorships, annual awards to the outstanding graduating mineral economics and economics students, and professional-development activities of faculty members in the Division. The Coulter Foundation has been quite generous to CSM more generally, with gifts to support graduate scholarships and the Mabel M. Coulter Student Health Center on campus.

William Jesse Coulter was a mining engineer who worked in New Mexico, Alaska, and Colorado in the first half of the 20<sup>th</sup> Century. Much of his experience was with the Climax Molybdenum Company, where he served as General Superintendent, General Manager of Western Operations, and Vice President of Mining Operations. He established the Foundation in the late 1930s for the purpose of helping students receive a university education. He named the Foundation after-and to honor-his deceased wife, Viola Vestal Coulter.

We thank the Coulter Foundation for its support over the years and look forward to welcoming it to campus again soon!

## Welcome, new ETM faculty Dr. Cigdem Z. Gurgur



Dr. Cigdem Gurgur joined us as an Assistant Professor in Fall 2003. Dr. Gurgur comes to CSM from the University of Toledo, where she was Assistant Professor of Mechanical, Industrial, and Manufacturing Engineering.

Dr. Gurgur obtained a B.S. degree in Industrial Engineering from METU in Turkey. She holds two M.S. degrees: Applied and Mathematical Statistics from Rutgers University and Management Science and Operations Research from the University of Warwick in England. Dr. Gurgur's Ph.D. degree in Industrial and Systems Engineering is from Rutgers University.

# **EB Thanks Its Supporters**

# Your Gift is Important to Our Success!

The EB Division sincerely thanks the many supporters who made contributions directly to the Division. Thanks to the generosity of our supporters, the Division has been able to maintain the level of excellence and opportunities for our students.

Below is a list of our recent contributors:

Jerome and Rebecca Broussard Joseph E. Casabona Lester L. Crum Dana J. Fowers Veronica E. Garrido Bruce M. Genereaux John H. Hill Laura R. Hill Bradley J. Horn Ruthann C. Moomy A. Scott Moore Donald B. Ratcliff David S. Schramm Leonard B. Smith David H. Waters III Linda Good Wilson Osilas Foundation Shell People Services Viola Vestal Coulter Foundation

Special thanks to an anonymous donor who generously contributed to our financial aid fund for graduate students.

In addition, several faculty members made financial contributions.





MinEc student **Charles Douglas-Hamilton** spent summer 2003 as an intern for the International Energy Agency. Charles said that he chose to do a summer internship instead of summer research for a thesis option because the experience would expose him to the workplace. The experience gave him insight into key issues in public policy and how the issues relate to economic development in the energy sectors in developing countries such as Africa.

Brian Johnson (M.S. MinEc '88) is Director of Energy & Utilities-Asia Pacific for PriceWaterhouse-Coopers. He says that "almost every aspect of my education at Mines comes into play at varying times." He still uses some of the textbooks and reference materials. He recently hired another CSM student, Chris Buchan (M.S. MinEc '99). James Hesketh (M.S. MinEc '87) is Vice President & Principle Mining Engineer for NM Rothschilds & Sons in Denver, CO. William Pincus (M.S. MinEc '86) was Vice President of Operations for Sunshine Mining. He supervised the development of the Pirquitas silver project in northern Argentina. Ronald Cattany (M.S. MinEc 77) has been appointed Director of the Colorado Division of Minerals and Geology (DMG). He has served as Deputy Director of the Department of Natural Resources since 1991. The DMG includes the mined-land reclamation program,

## **Student News**



ETM student **Katie Brown** has accepted a position with the National Renewable Energy Laboratory in Golden, CO. After working as an intern at NREL, Katie accepted a full-time position as a project leader in the Photovolatic Manufacturing R&D division. Katie is excited about the opportunity to begin applying her recently learned ETM skills. She will complete her M.S. ETM in December 2003.

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MinEc student **Sara Russell** spent the summer working as an analyst for the U.S. Minerals Management Service with the Department of the Interior. Her work involved maximizing royalty revenues from federal and Indian lands.

## Alumni Corner

the coal-regulatory program, the abandoned-mines program, and the Colorado Geological Survey. Clint Johnson (M.S. MinEc '01) is Sr. Financial Analyst at Vectra Bank Colorado. His research interests are portfolio optimization, efficiency models, and data development analysis. David Loring (M.S. ETM '02) has accepted a position with Mine Ventilation Services in Fresno, CA. His new title is Ventilation Engineer. Most recently, he spent 10 days on a study of the Red Lake Mine, a 5,500-foot deep gold mine in northern Ontario, Canada. Raul Doering (M.S. MinEc '01) still misses his life as a student at CSM. Although he says that being Secretary of Mining of Catamarca, Argentina, keeps him very busy. Mike Gathers (M.S. ETM '02) accepted a position with Westport Resources as a Corporate Planning Engineer. He is working out of the Denver, CO office. Gonzalo Garcia-Huidobro (M.S. MinEc '85) has worked with Dow Chemical in Chile and the U.S. He has also worked in copper production with Chilean companies and in sales for a mineral commodity. Peter Howie (Ph.D. MinEc '02) and Zauresh Atakhanova (Ph.D. MinEc '02) have accepted teaching positions at the Kazakhstan Institute of Management in the Economics and Strategic Research Department in Kazakhstan. Joe Mazumdar (M.S. MinEc '03) is Sr. Market Analyst with Phelps Dodge based in Phoenix, AZ. Maria Chappuis (M.S. MinEc'82) is the new Director of Mines in Peru.

Alumni, we would like to hear from you. What are you doing? For whom do you work? In what country do you live? Send an email with your news to csanford@mines.edu.

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Irina Khindanova's paper "Stable Modeling of Market and Credit Value-at-Risk," co-authored with S. Rachev and E. Schwartz, appeared in the



Handbook of Heavy-Tailed Distributions in Finance (Elsevier Science, 2003). Her paper "GARCH-type Process in Modeling Energy Prices," with Z. Atakhanova (Ph.D. MinEc '02) and S. Rachev is forthcoming.

Alexandra Newman is working with Dr. Topal (CSM Engi-Mining Ph.D.) neering and Dr. Kuchta (CSM Mining Department Associate Professor) on a production scheduling model for



LKAB's Kiruna Mine. This Swedish mine, located above the Arctic circle, is the second largest underground mine in the world, producing over 20 million tons of iron ore yearly and employing nearly 3000 workers. Complex production schedules determine the sequence in which ore and waste blocks should be extracted.

Using optimization (integer programming), the trio can expedite run times of models such that a solution can be found in a matter of hours, not days. These co-authors presented their work at the Society for Mining, Metallurgy, and Exploration, Inc., in Cincinnati, OH, and at the Conference on Application of Computers and Operations Research in the Mining Industry in Capetown, South Africa. Their work has resulted in the publication of three refereed articles: "Production Scheduling at LKAB's Kiruna Mine Using Mixed

# **Faculty News**

Integer Programming" (Mining Engineering), "Extensions to an Efficient Optimization Model for Long-Term Production Planning at LKAB'S Kiruna Mine" (Applications of Computers and Operations Research in Minerals Industries, South African Institute of Mining and Metallurgy), and "Implementing a Production Schedule at LKAB's Kiruna Mine" (Interfaces). Work this summer included finishing several research papers detailing their solution methodologies.

Luis Sosa was inducted as an honorary member into Phi Beta Delta Epsilon Mu Chapter at its Spring meeting. The organization recog-

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nizes the international academic interests and achievement of the founding members, faculty advisors, and honored guests.

James Otto was invited to deliver the keynote address at the Mining Development Conference in



Latin America held in Lima, Peru. Co-hosted by the International Bar Association and the Rocky Mountain Mineral Law Foundation, this conference, which is held every two years, is the largest and most prestigious of its type in Latin America. It draws senior management and government officials from around the world. Jim Otto's talk was on current legal and investment trends around the globe. **Carol Dahl** chaired a session on Recent Advances in Energy Economics at the 5th Annual International Association for Energy Eco-



nomics/Allied Social Science Association in Washington, DC January 2003. She attended the International Association for Energy Economics meeting in Prague in June 2003 and was an opponent for a Ph.D. dissertation at the University of Gothernberg in Sweden. Dahl's new book, Energy Economics and International Energy Market (Penwell Press) should be published in December 2003 or January 2004. She also co-authored a paper with Sami Kamel (Ph.D. MinEc '02) on hybrid power systems in Egypt.

**G r a h a m Davis** has an ongoing relationship with the U.S. Department of Energy. Dr. Davis is helping the Office of Fossil Energy assess



the existing and potential benefits of their fossil energy R&D programs. Part of the analysis includes providing real options training to the scientists at DOE. Dr. Davis has just completed a similar exercise for the NREL Laboratory in Golden, CO. He wrote the NREL technical report "Optimizing the Level of Renewable Electric R&D Expenditures Using Real Options Analysis," available at http://www.nrel.gov/ publications.

# **Congratulations 2002-2003 Graduates**

Tanya K. Barb

## **Ph.D., Mineral Economics**

Zauresh Atakhanova Paul L. Ewing, Jr. Peter A. Howie M.S., Mineral Economics Nasser A. Al-Dossary Mansoor H. Al-Harthy Ayed Al-Qahtani Javier O. Alveres Clement J. Berthiau Sylvester Carmichael Dolly A. Craig Kevin M. DeGeorge Daniel J. DeSnyder Paul L. Ewing, Jr. Benjamin W. Garrard James S. Golden Benny Hasan James D. Heskin David Hilburg Andrew A. Irvine Casey J. Kaptur Catherine M. Keske-Handley Mathieu C. Le Renard Guijun Li Jose Martinez-Val Joe Mazumdar Remco Meeuwis Olivier M. Pernet John K. Reinsma Maria D. Salvitti Maria R. Sanchez Erkan Topal Claudio Valencia M.S., Engineering and

Technology Management Edward J. Alcock

Elizabeth A. Anselmo

Adam L. Berig Jerome D. Bourgeois Jeffrey J. Chan Efrain Davila Brandon L. Desh Javier Diaz Sean M. Donlin Ann Dozoretz Juliana F. Drummond Audrey R. Dunbar Jennifer L. Ehler Braeden Ellis Mayumi Fukushima Adriano V. Garcia Michael Gathers Thomas Grimaldi Nathaniel P. Hamm John S. Herring April M. Hillman Nathan D. Jones Douglas A. Klein Kimberly M. Lewis David M. Loring William T. Parker Charles B. Place IV Michael Rasmussen Mark A. Ruthven Jesus J. Salazar Robert C. Sawaya Michael Sharkey David Vivanco

## **B.S., Economics**

Waleed Al-Otaibi Adedotun A. Ayanbule Brandon J. Baker Adetayo S. Balogun Ryan T. Brothers Earl Y. Choi

Eli A. Deutscher Andrea M. Giersdorf Larry E. Hartman, Jr. James D. Heskin David R. Howerton David A. Kewley Zane A. Kuenzler Jon M. Martinez Peter M. McCarty Jentry P. Mitchell Brian S. O'Connor **Kisung Park** Harald Reinertsen Robert G. Rodriguez Taylor T. Shively Joseph V. Sikorski Edward T. Smith Kristie L. Smith Brad E. Sutton Jared R. Thompson Angela I. Vannucci Gustavo E. Villagrana David M. Warner Michael R. Webb



# **Recognition of Excellence**

For the second year, Luis Sosa swept the Excellence in Teaching awards. These teaching awards are voted on by the students in each EB degree program. During the postgraduation celebration, Sosa received Excellence in Teaching awards for economics, mineral economics, and ETM. John Stermole was voted the Economics and Business Division's Outstanding Faculty member. The recipient of this award is selected by CSM graduating seniors.

Student awards were presented to **Zauresh Atakhanova** (William Jesse Coulter Award in Economics)

and Maria Sanchez (Hubert and Sarah Riser Award in Mineral Economics). Charles Place IV and Michael Rasmussen tied for the Broussard Award for ETM. The Outstanding Senior Award went to Brian O'Connor.



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## For more than thirty years...

the Division of Economics and Business at the Colorado School of Mines has prepared students to become leaders in industry and government. Today, the tradition remains stronger than ever.

> For more information, contact Kathleen Feighny at 303.273.3979 or kfeighny@mines.edu.



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