Dearest One

Dear beneficiary

From: Federal Bureau of Investigation <joanna@poczta.rubikon.pl>

You can't hold firewalls and intrusion detection systems accountable. You can only hold people accountable. — Daryl White
Former Chief Information Officer for the US Department of the Interior

The "M" on Mount Zion, overlooking the Mines campus, is one of the largest and oldest mountainside monuments in the nation. It was designed in 1905 as a problem in descriptive geometry. In 1908, 250 students and 20 faculty members, with a supply train of loaded burros, packed their way up Mount Zion to build the "M." Permanent electric lighting was added in 1932. And in 2008, students replaced existing bulbs with energy efficient LED bulbs. At the beginning of every school year, tradition dictates that each freshman carry a 10-pound boulder up Mount Zion, place it on the "M," and then give the "M" a fresh coat of whitewash.

This well-known symbol should be used on special recognitions for friends of the school, and as a Mines identifier for people familiar with the school.

The following graphic marks are limited to use on materials related to sports and school spirit or on other items intended for casual, non-academic representations of the school. Used on materials that show a lighter side of Mines' image, these marks still work hard as graphic identifiers of the school, and they are points of pride. They should be used carefully and correctly, maintaining their individual characteristics as shown. (For example Blaster should always face in the direction shown below.)

Orediggers script logo
Athletic M logo
Blaster the Burro mascot logo
Triple Mark logo

Colorado School of Mines
Computing, Communications and Information Technologies

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