Professional Development Workshop
for Graduate Students

How can Entrepreneurial Thinking help you win that perfect job?

“Entrepreneurial Thinking” is a phrase we hear everywhere, but what does it mean? Essentially, we determine the value of what we are doing by figuring out the perception of our idea by the outside world by a simple process. There are a few keys steps in the process, and by going through these steps, it becomes easy to communicate the value of our work and our “products”. Understanding and implementing these steps will allow you to capture greater value in the workplace and show you how to be persuasive in your pitch, regardless of whether you are trying to land a new job or pitch a multi-million dollar funding request.

Instructor: Dr. Werner Kuhr, Ph.D.
Director of Entrepreneurship and Innovation
Time: 12:00-1:30, Thursday, February 7, 2019
Location: Boettcher Room, Library

RSVP by February 5 to Keri Bowling, kbowling@mines.edu

Lunch is provided

Contact Roel Snieder (rsnieder@mines.edu, 303.273.3456) for questions or suggestions