

November 2, 2016
BUSINESS MODEL



# Academic and Research Model

Promotion and Tenure Quality – Strategic Intent

## Productivity

Capacity – resource utilization and deployment

## University Design

Strategic Intent -Programmatic Priorities Budget Model

Resource Allocation – Incentives and \$ follow students

**Business Model** 



How the University runs determines the resources that we have for:

- Faculty:
  - merit increases
  - benefit structure
  - start up
  - internal investment of TAs/RAs
  - innovation
- Student Success
- Space and Occupancy
- Mandatory Costs:
  - classified salaries/benefits
  - debt
  - State expenses
- Other

#### **Existing Business Model Revenue**





#### **Existing Business Model Revenue**





#### **Total Revenue**





\* Includes ~\$7m of graduate tuition





#### **Mines State Funding**



in millions



produced by the Governor's Budget Office



#### TABOR and Referendum C



#### **Existing Business Model Expense**





![](_page_10_Picture_1.jpeg)

![](_page_10_Figure_2.jpeg)

### Salaries and Benefits are our largest expenses -Faculty and Administration Headcount from 2010 to today

![](_page_11_Picture_1.jpeg)

![](_page_11_Figure_2.jpeg)

## Scholarships and other Student Support is our Second Highest Single Expense

![](_page_12_Picture_1.jpeg)

![](_page_12_Figure_2.jpeg)

| Scholarships and Student Support (in millions) | Discount |      |
|--|----------|------|
| Undergraduate Financial Aid (Merit and Need)   | \$19.3   | ~18% |
| Graduate Student Support:                      |          |      |
| Teaching Assistant Tuition                     | 2.6      |      |
| Differential Tuition Fellowships               | 4.5      |      |
| Summer Tuition Fellowships                     | 1.8      |      |
| Research Matching                              | 0.3      |      |
| Graduate Fellowship                            | 0.7      |      |
| Continuance and Underrepresented - SB3         | 0.1      |      |
| Graduate Student Support Total                 | \$10.0   | ~39% |

![](_page_13_Picture_1.jpeg)

- Instruction
- Academic Support
- Student Services
- Institutional Support
- Auxiliaries

## Instruction Expenses in thousands by Student Headcount

![](_page_14_Picture_1.jpeg)

![](_page_14_Figure_2.jpeg)

Massachusetts Institute of Technology \$62K

Faculty salaries and benefits; instructional expenses; department heads; assistant department heads; academic PA's; TA's; SPACE

## Academic Support in thousands by Student Headcount

![](_page_15_Picture_1.jpeg)

![](_page_15_Figure_2.jpeg)

Graduate Studies; portion of CCIT that supports the academic operation; Deans; college administrators; college fiscal officers; Library; TI<sup>2</sup>L; Professional Development funds; ORA

### **Student Services in thousands by Student Headcount**

![](_page_16_Picture_1.jpeg)

![](_page_16_Figure_2.jpeg)

CASA; Registrar's Office; Counseling Center; Career Center; WISEM; MEP; UG Admissions; institutionally funded RA's; portion of Athletics

## Institutional Support in thousands by Student Headcount

![](_page_17_Picture_1.jpeg)

Massachusetts Institute of Technology \$36K

Offices and salaries/benefits: President, Provost, EVPAO, VPRTT, VPSE, VPSL, COS, Legal, portion of CCIT, Title IX, Compliance, HR, Budget, Controller's office, Internal Audit, Procurement, Communications and Marketing

![](_page_17_Picture_4.jpeg)

## **Auxiliary enterprises in thousands by Student Headcount**

![](_page_18_Picture_1.jpeg)

Massachusetts Institute of Technology \$11K

Housing; dining; recreation center; Wellness Center; CGS; Athletics; etc.

![](_page_19_Figure_1.jpeg)

#### **Annual Assumptions:**

- 3% tuition rate increase; flat UG enrollment and 1% annual decline in GR
- 5% state reduction
- Other revenue streams flat
- Salary increases 3%; 2% classified with benefits ~ CPI
- CPI increases in utilities and other mandated costs
- New building in 2020
- No net new positions and funding for strategic or operational initiatives
- New Defined Contribution Plan

### What is our business model going forward?

MINE

- Tuition rate increases will be ~ 3% 4% in the near future
- What is our capacity?
  - Positions (Faculty/Administration)
  - Enrollment:
    - Undergraduate
    - Graduate (Ph.D., TM, NTM)
    - On campus vs. off campus
  - Mix of students:
    - R/NR; other demographics
    - Programs
  - Space
  - Short courses/continuing education/professional development
  - Others....
- How do we supplant state funding?
- Other revenue streams?
- What costs can we re-align/shift/re-assess?
- Other?

![](_page_21_Picture_0.jpeg)

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