

## 30 Ways To Use Technology To Improve Your Programs



### Keep your Phone ON...











But, please place it in SILENT MODE









Trips Per Year

130



Challenge Course Progams

102



Partricipants Served

5,200



Climbing Wall Check Ins

4,150



Paid Professional

Student Paid

45

Student Volunteer

140

Gear Items Rented Per Year

5,300

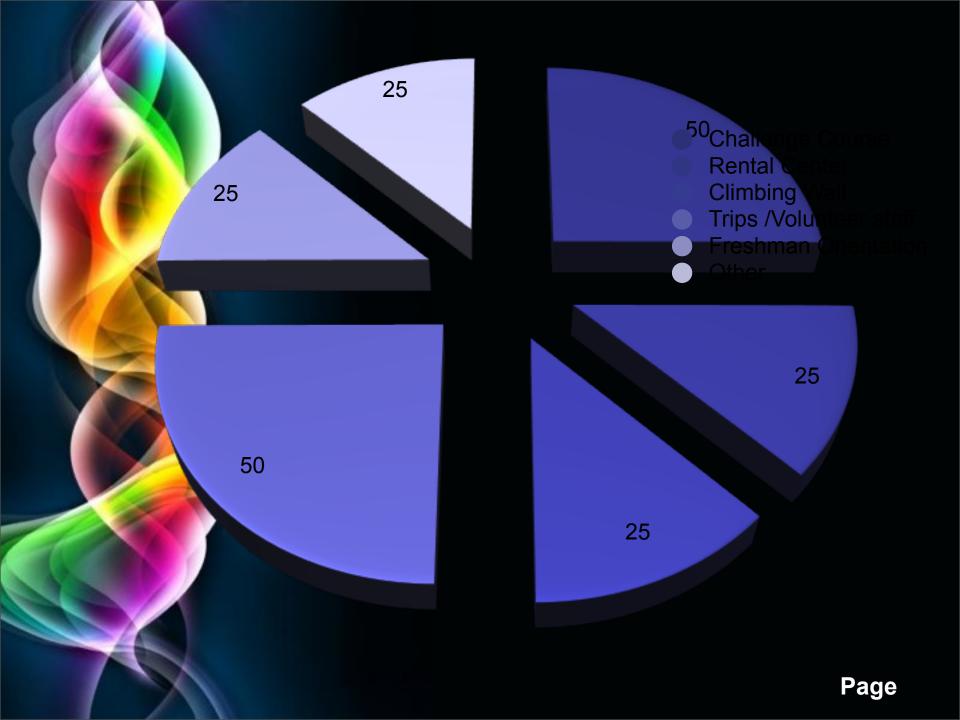


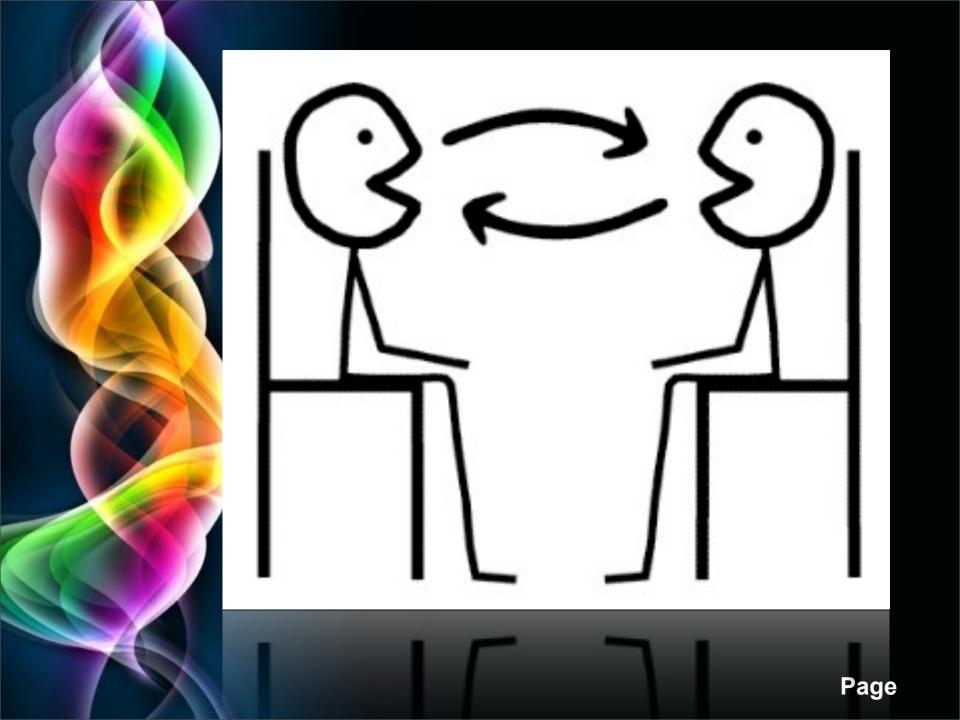




**ORGT 2012** 

**Pikto**chart





### What has been stopping you from technology in your w



Text a **CODE** to **22333** 



Tweet @p



Submit responses at PollEv.com

Need more training **77586** 

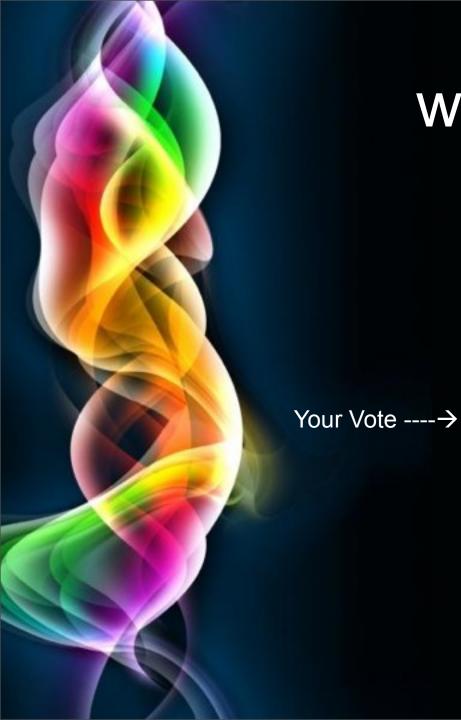
Didn't think it was necessary

Not in the budget

# Your Vote ----→

### Vote via Texting





### www.pollev.com



## <u>www.pollev.com/orc</u>

**Page** 

### What has been stopping you from technology in your w



Text a **CODE** to **22333** 



Tweet @p



Submit responses at PollEv.com

Need more training **77586** 

Didn't think it was necessary

Not in the budget

### Some Goals You Mentioned

- communicating with students
- data entry
- Interested in best practices for technology use, without over-saturating my team/classes.
- Communicating with our desk assistants more efficiently.
  - don't believe I know enough about the available technology to make changes.
- actively engaging with students via social media Communication Social Networking with students made easier, creating forms online which send automatically to me when completed,
- digital to-do lists

### Some Goals You Mentioned

- Essentially just streamlining everything that is out there. Communicating with students
- Communication with busy students
- keeping webpage up-to-date
- how to transfer handwritten notes from mtgs to electronic reminders, etc;
- better utilizing iPad and iPhone technology to make work more efficient
- More Continuing Ed classes to keep up with all these changes!
- Organizing files between the server and Google docs.

### **GOAL**

 Identify Technologies that could help you <u>and/or</u> your program

Choose just 1 to begin implementing within 45 days

### Bonus Goal -

 Choose 2 more to implement by Summer 2013



### Disclosure & Bias

- I am <u>NOT</u> compensted
- These are products I use
- Know of the others? share!
- Work in progress and is for my benefit- not a sales pitch
- Fee-for-service university lens
- I have a cheap/free budget



Links to sites will be shared

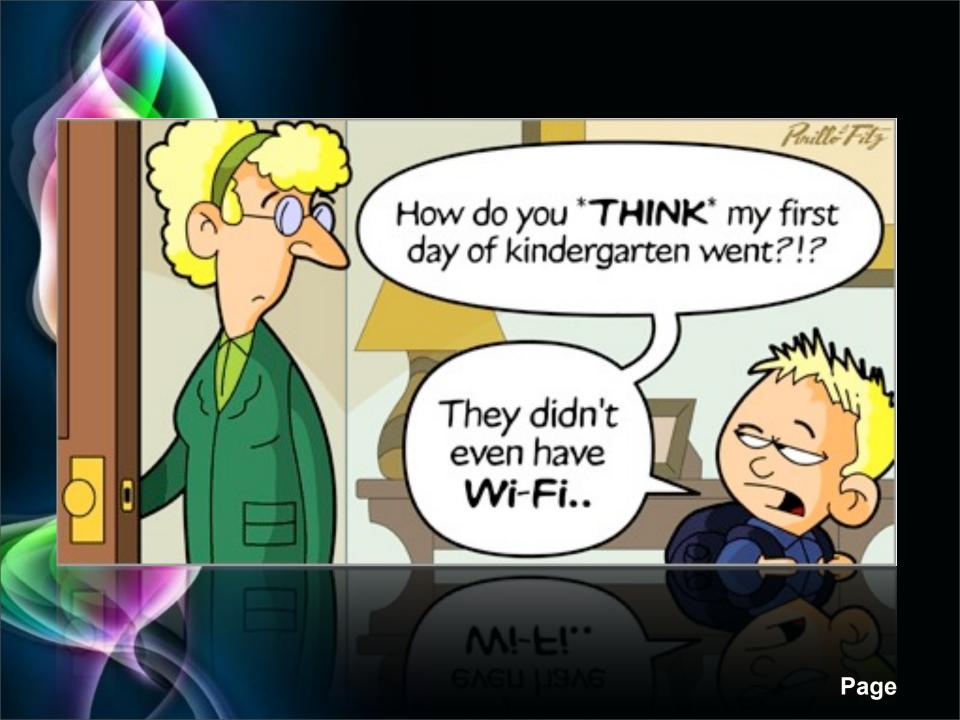
Or

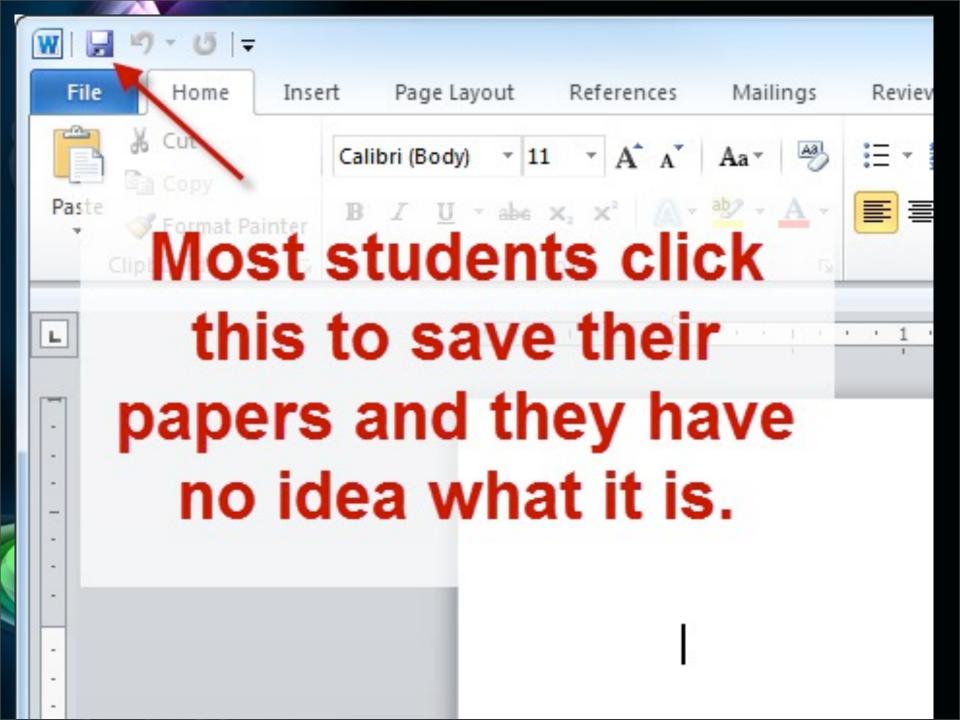


### WHY USE TECHNOLOGY?

To be more efficient and productive with my *limited time* so as to have **MORE** time to spend *face to face* with students...

because its all about relationships!







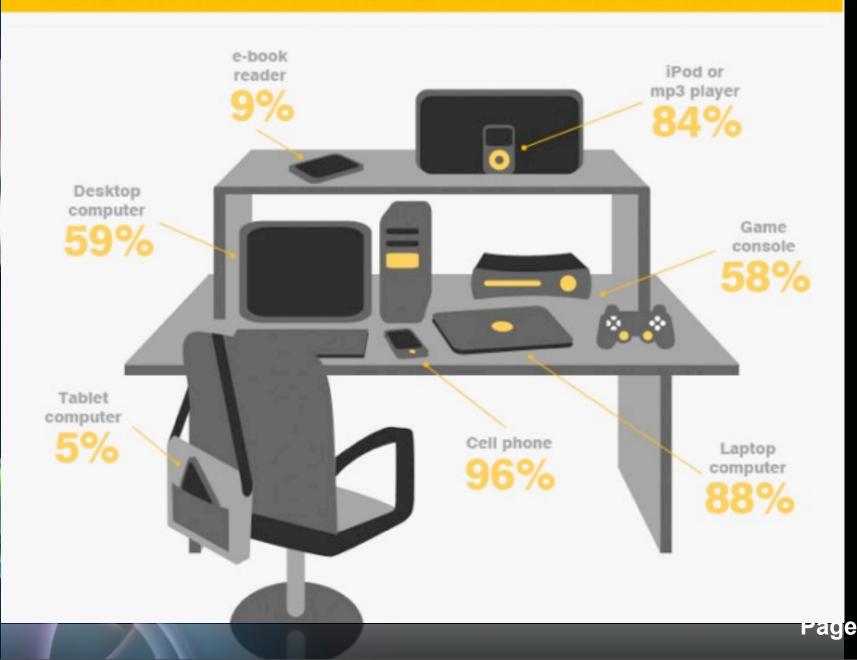
### HS Class of 2012

- Are the Heaviest Mobile Video Viewers:
- Are More Receptive to Mobile Advertising than their Elders:
- Out-Text All Other Age Groups:
- •Talk Less on the Phone:
- Grew Up in the Age of Social Media—and It Shows:
  - Watch Less TV than the General Population:
  - Spend Less Time on their Computers

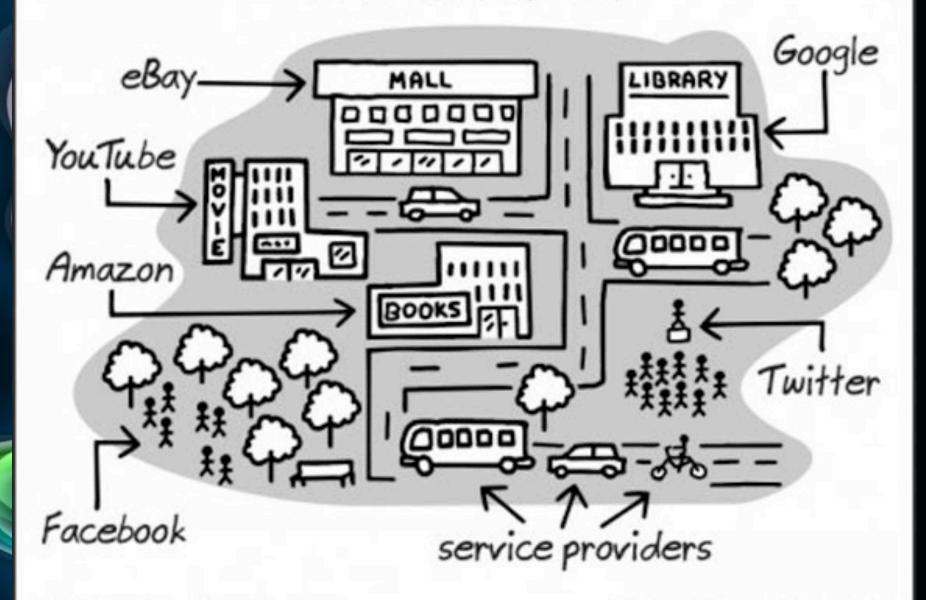


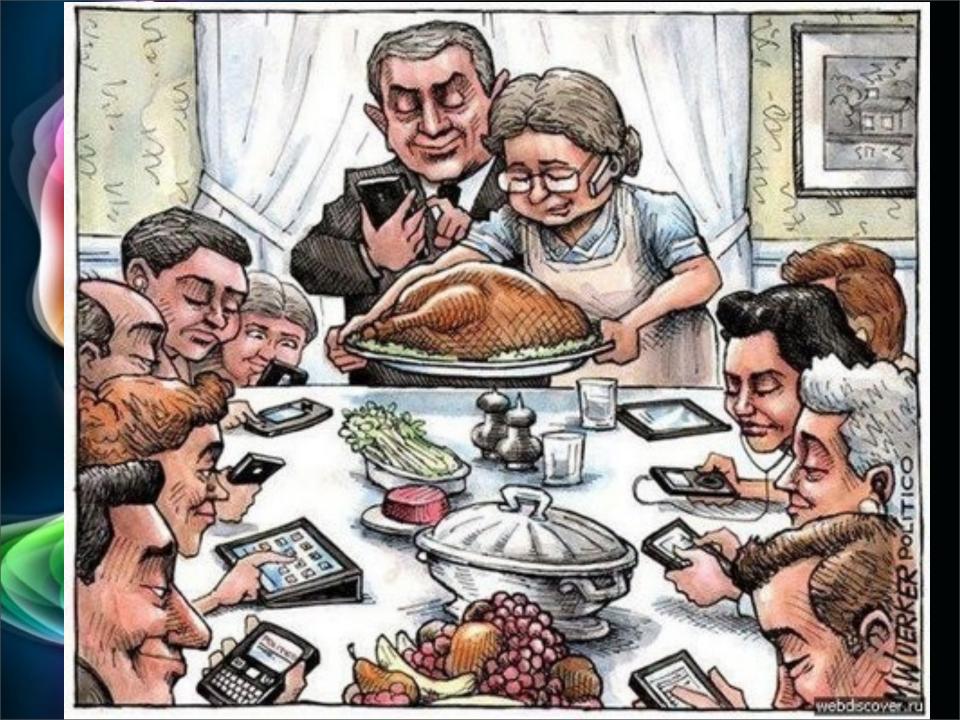


### College students own more gadgets than the rest of the population



### The Outernet





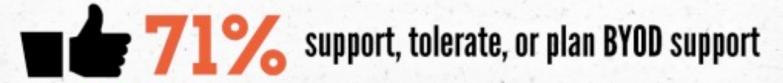
### I DON'T UNDERSTAND TECHNOLOGY



YOUGHTUSEITINMYCLASS

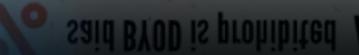
## IT'S BYOD CHALLENGE IT'S BYOD 2012

### **BYOD BECOMING THE NORM**

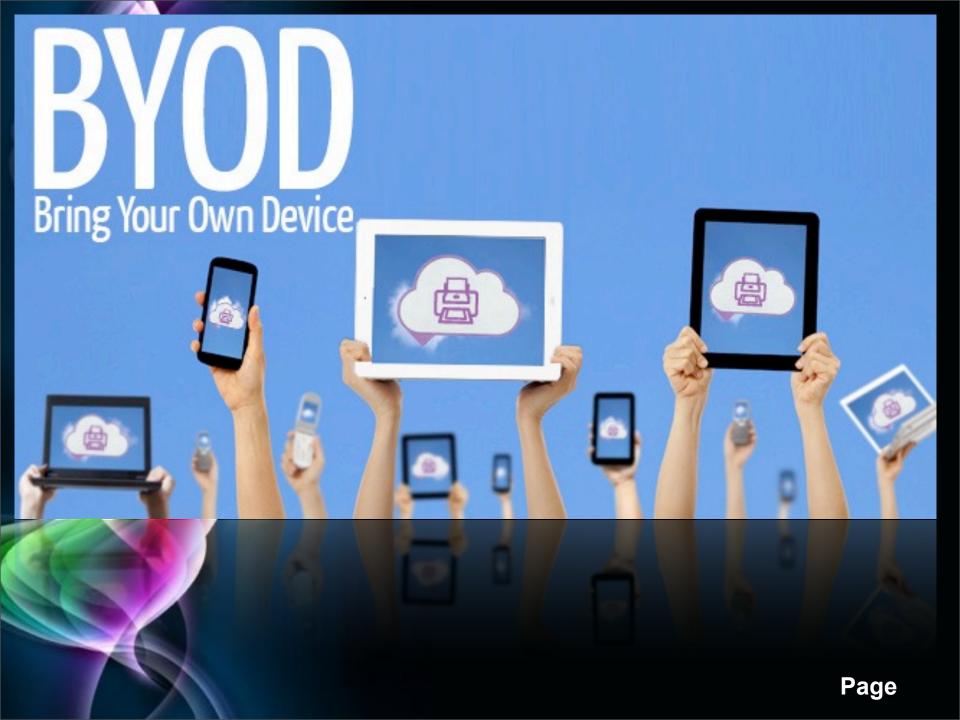


**29%** said BYOD is prohibited



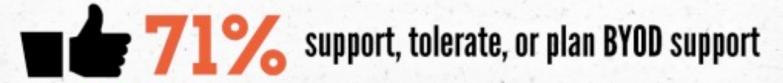






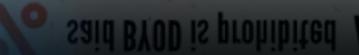
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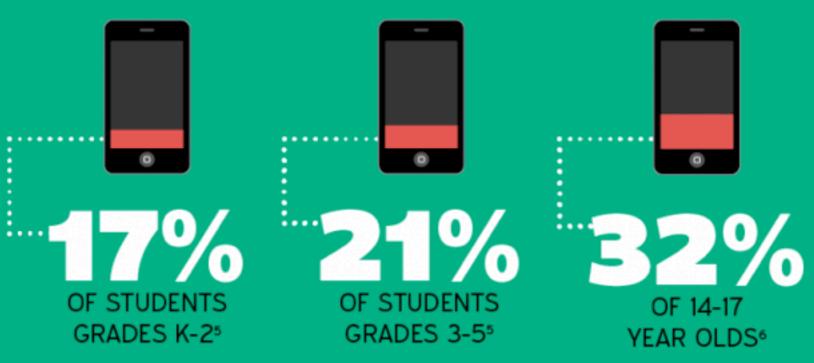


**29%** said BYOD is prohibited









have access to a smart phone

S K-2° GRADES 3-5° YEAR OLDS°
13 VE ACCESS TO A SIMART PHONE

### Monthly Data Usage by Age (MB)

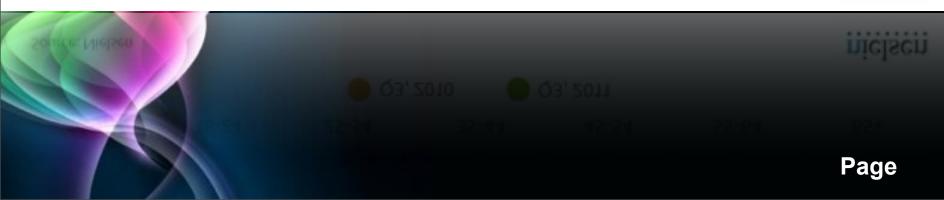
Q3, 2010 vs. Q3, 2011





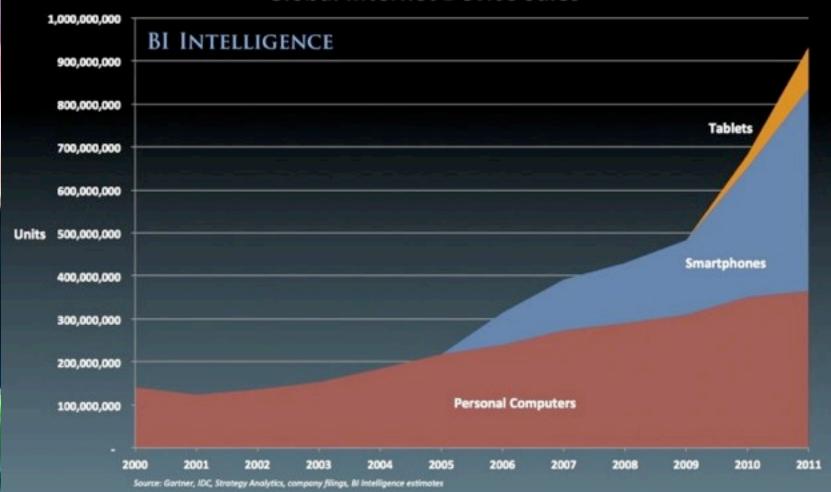
Source: Nielsen

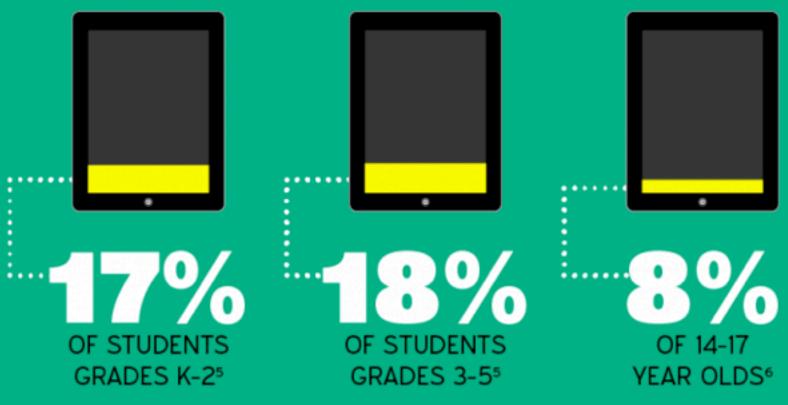




### Smartphone sales overtook PC sales





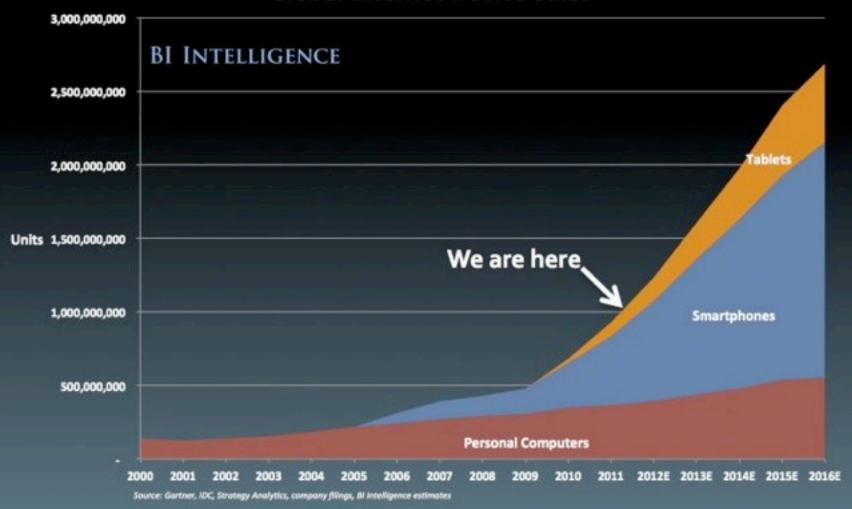


have access to a tablet

### have access to a tablet

OF STUDENTS GRADES 3-55 YEAR OLDS

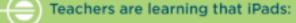
### **Global Internet Device Sales**



BUSINESS INSIDER

#### IPAD STUDENTS OUTPERFORM NON-IPAD STUDENTS.

A 2012 study tested a group of kindergartners before dividing them into two groups, one with iPads and one without. After 9 weeks, the students with iPads tested higher than the non-iPad students in every literacy measure.



Offer deep student engagement.

Raise student motivation.

Can match the needs of individual students.



A study by the Joan Ganz Cooney Center saw an average 27-percent increase in vocabulary among 5-year-olds after they used an educational iPad app. A similar study showed a 17-percent improvement among 3-year-olds.





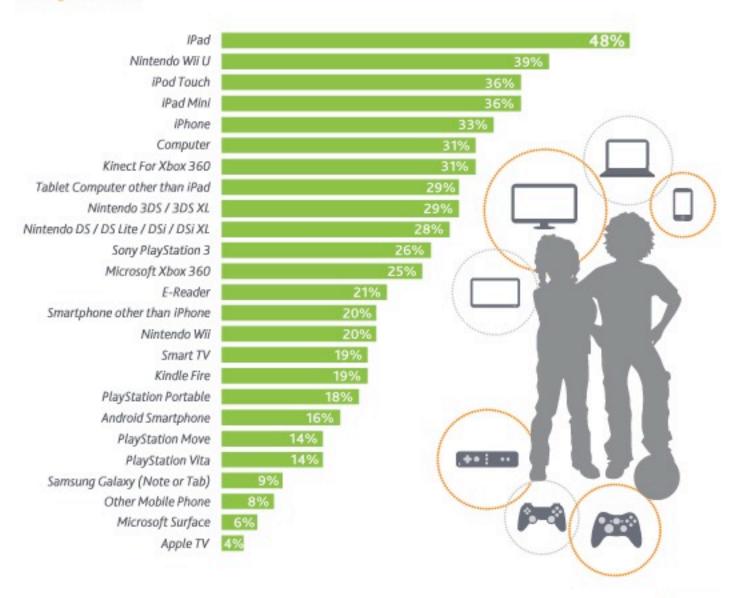


5-year-olds 3-year-olds

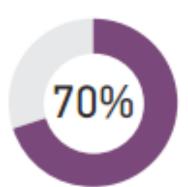


### Interest in Buying in the Next 6 Months

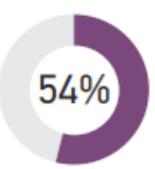
Kids aged 6-12, U.S.







of students say they learn most in blended learning environments



of students say they are more actively involved in courses that use technology

# I DON'T UNDERSTAND TECHNOLOGY



YOUGHTUSEITINMYCLASS



## What do we do with **OUT** technology?

- Share information (or not)
- Develop plans
- Give directions
- Tell the rules
- Give/receive feedback
- Generate conversation
- Market our programs
- Set goals
- What else???





✓ Like You, Andrew Huang and 393 others like this.



#### Outdoor Recreation Georgia Tech's Mission

The ORGT Instructional Program (IP) mission is to provide high quality instruction in a wide variety of sports, while encouraging responsible use of the outdoors and promoting leadership opportunities both on and off trail.

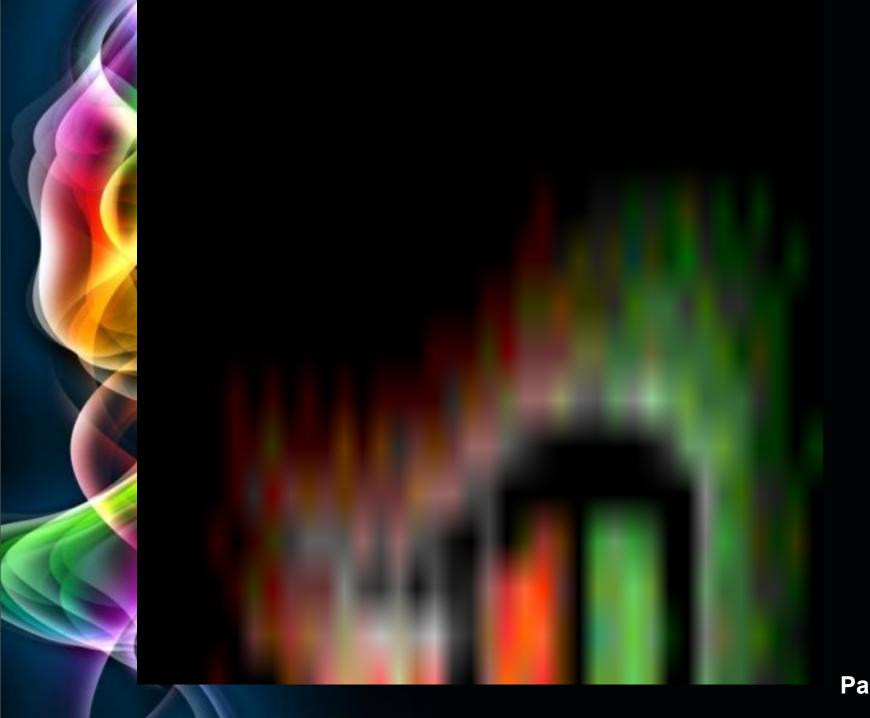
#### Outdoor Recreation Georgia Tech Instructional Program Board's Vision

Develop an outdoor community which has strong alumni support, fosters outdoor exploration, and creates life long leaders.



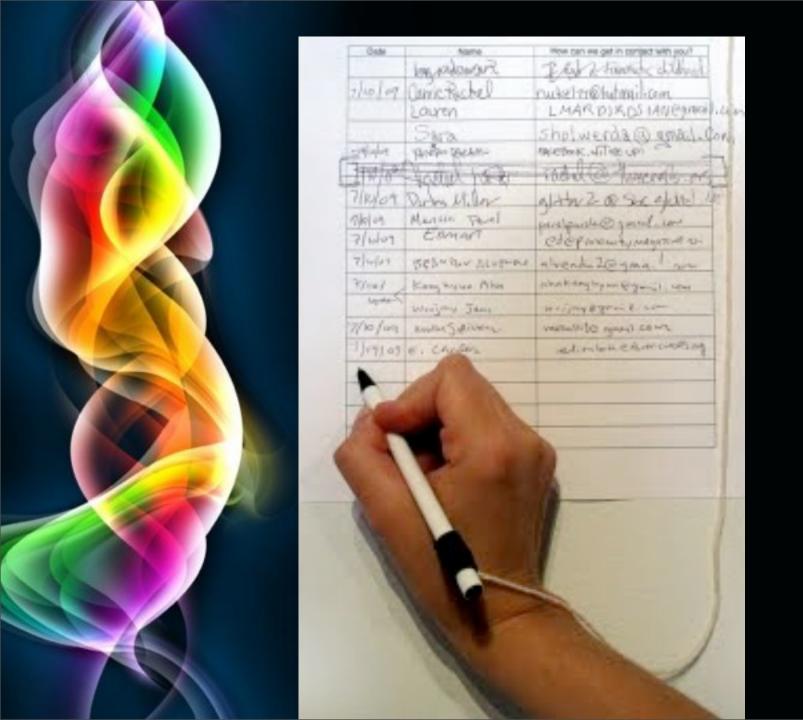
ORGT	Outdoor Programs	GT Outdoor Rec	
Advisory Board	<u>Tech Treks</u>	General Calendar	
Sport Group Pages	ORGT Expeditions	Wilderness Outpost	
How To Run A Trip	Stamps Trips	Climbing Wall	
Staff Gear Discounts		Leadership Challenge Course	
ORGT History		CRC Risk Management Page	
ORGT Swag			

Staff Geal Discounts
ORGT History
ORGT Swag











## Join Email list via SMS

Join the Alternative Spring Break List

Just send your email address by text message:

Text

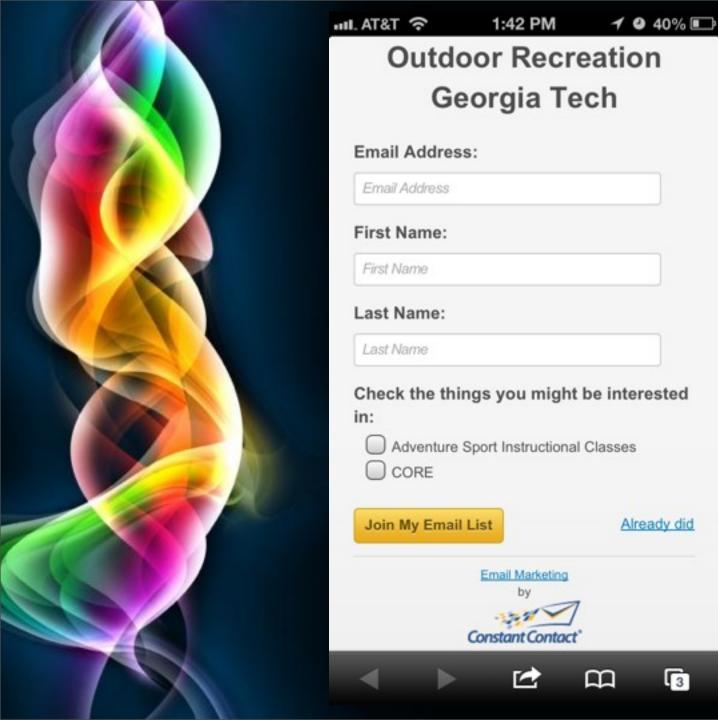
ORGT

to 22828 to get started.





Message and data rates may apply.



Without Images

Dear Matt,

Attention

December 2012

Graduates

Would you like the opportunity

to address your class

at your Commencement Ceremony?

Make your mark on Georgia Tech's history

by addressing your fellow classmates!

One student

for each graduation ceremony

(one for Undergrad and one for Masters/PhDs)

Dear Matt,

## Attention December 2012

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Make your mark on Georgia Tech's history by addressing your fellow classmates!

One student

for each graduation ceremony

(one for Undergrad and one for Masters/PhDs)

will be selected to present

#### an inspirational speech

of 2-3 minutes to your classmates and guests.

If you are graduating in December and would like to be considered for this special opportunity to be Georgia Tech's Reflection Speaker.

submit your application today.

#### Apply Now

The deadline to submit applications: 8AM Wednesday October 17th.

See some Examples of past speakers

For more information visit: Georgia Tech Student Affairs

10 P

Contact Debbie Dorsey

404-385-1562



Design Version

Text Version

Without Images

Dear Matt,

Attention

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### Tech Treks Alaska 2012

#### Quick Links

SEE THE MOVIE TRAILER

APPLY NOW

GET MORE INFORMATION



Apply Now

#### Dear Hatt.



Join a dozen of your incoming Georgia Tech classmates this summer on an 11-day Alaskan Adventure!

#### Georgia Tech's Wilderness Orientation program includes:

- backpacking
- · glacier ice climbing
- · sea kayaking
- · mountain biking
- wildlife viewing
- camping under star-filled skies

Designed to be a metaphor for entering the difficult academic rigor of Georgia Tech as well as the new frontiers of life on your own, this adventure will challenge you to do your best as well as ask you to look inward. Each day, a portion of our time will focus on an aspect of your time at Tech - your expectations, fears, and celebrations.

Your Georgia Tech staff member and student guides will give advice and information on how to succeed at Tech - dealing with professors, getting help from all of Tech's services, strategies for an effective but safe social life, reasons to go to football games...even if you hate football



Tech Treks Alaska 2012 Preview

#### Sponsored By

#### FASET



FASET ORIENTATION

ORGT



Georgia Campus Tech (Represiden





BALLE & CLEARANCE GET THESE DEALS WHILE THEY LAST: snowhoard pear and doffring or end-of-season clothing and footweer

or selected snovohoes

#### KNOW WHAT YOU WANT? TAKE THE SHORTOUT:

P DOWNSHILL SAI CLOTHING & DEAR

\* SNOWBOARD CLOTHING & GRAR \* SHOWSHOE

\* CROSS-COUNTRY BALIDEAN



#### FIND EVEN MORE DEALS AT REI-OUTLET.COM

Save 40-70% on winter pear and clothing. THURST CONTINUES !

100% CHARANTEES | CEAR & ADVICE | 10% REFUND





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#### Outdoor Recreation Georgia Tech

Email Statistics 11/23/2012

Email Name: GRADUATION INVITE December 2012

Template: Events & Invitations - Graduation Event

Lists: GRADUDATE FALL 2012

**Email Run History** 

Citali Kali History					
Sending Type	Sent	Run Date	Status		
Original Send	2177	10/10/2012	Successfully Sent		

#### **Email Stats**

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
2177	6.0% (130)	0	0	38.1% (780)	15.9% (124)	0

Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution	
http://www.gatech.edu/commencement/history	102	65.8%	
http://www.studentaffairs.gatech.edu/plugins/- content/index.php?id=61	21	13.5%	
https://login.gatech.edu/cas/login?service=ht- tp%3A%2F%2Fstudentaffairs.gatech.edu%2Fplugin- s%2Fcommencement%2F	32	20.6%	
Total Click-throughs	155	100%	

#### Social Stats

Page Views	Share	Send	Like	Twitter	LinkedIn	(Other)
0	0	0	0	0	0	0

3	0	0	0		0	0	Page
	Page Views	Share	Send	Like	Twitter	Linkedin	(Other)



Cost of services? \$3,000

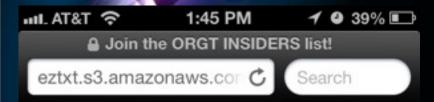
Improved efficiency 10%

Hours saved per year 200

200 hours @ \$30/hour \$3,000







### Join the ORGT INSIDERS list!

Phone Number	(e.g. 2223334444 no dots)
First Name	
Email	email@example.com
	Join Now

Msg&data rates may apply. To unsubscribe, text STOP to 313131 (393939 in Canada). For help text HELP anytime. Available in USA & Canada. Your privacy is always protected and your information will not be shared.

Powered by Ez Texting



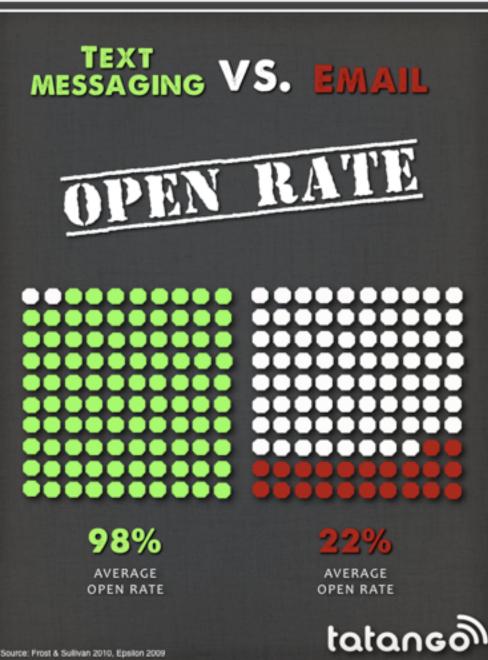






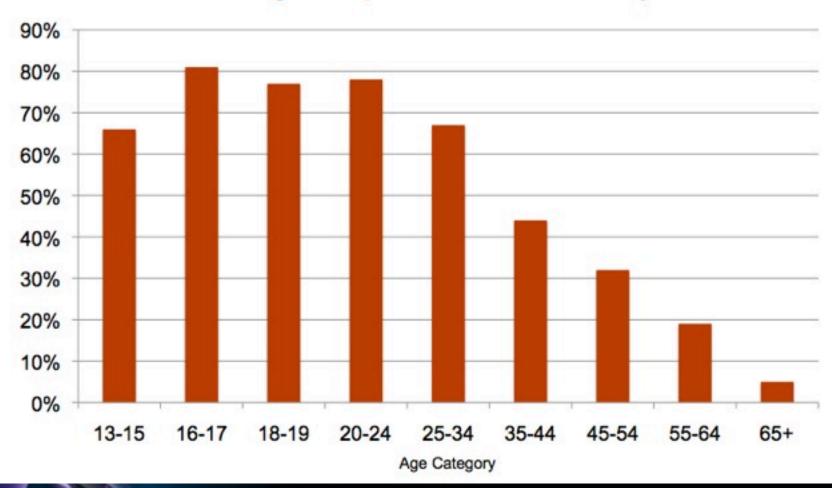






COLOR

### Percentage of Respondents Who Use SMS Daily





SMS Marketing Specialist (800) 753-5732 | Contact | FAQ | Sign Up | Login

Features

What

How

Who

Pricing



## SMS Marketing Made Easy

- 1) SIGNUP FOR FREE
- 2) Add Your Contacts
- 3) Send Your Text

Free Trial
No Credit Card To Start

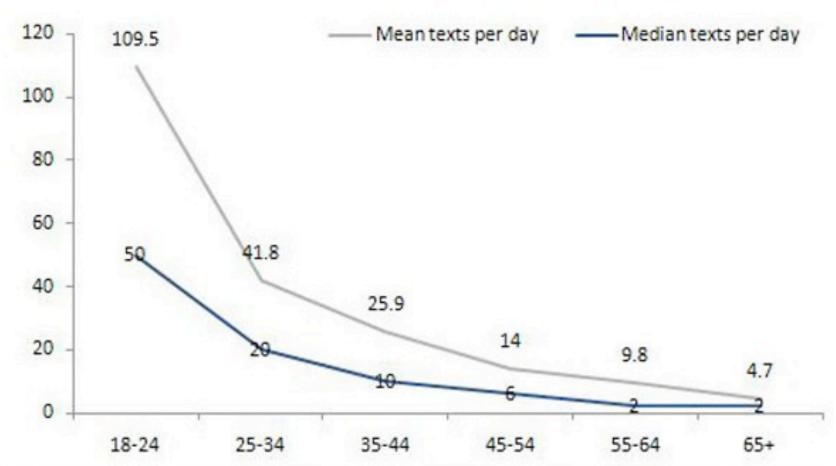
Buy Now See Plans & Pricing





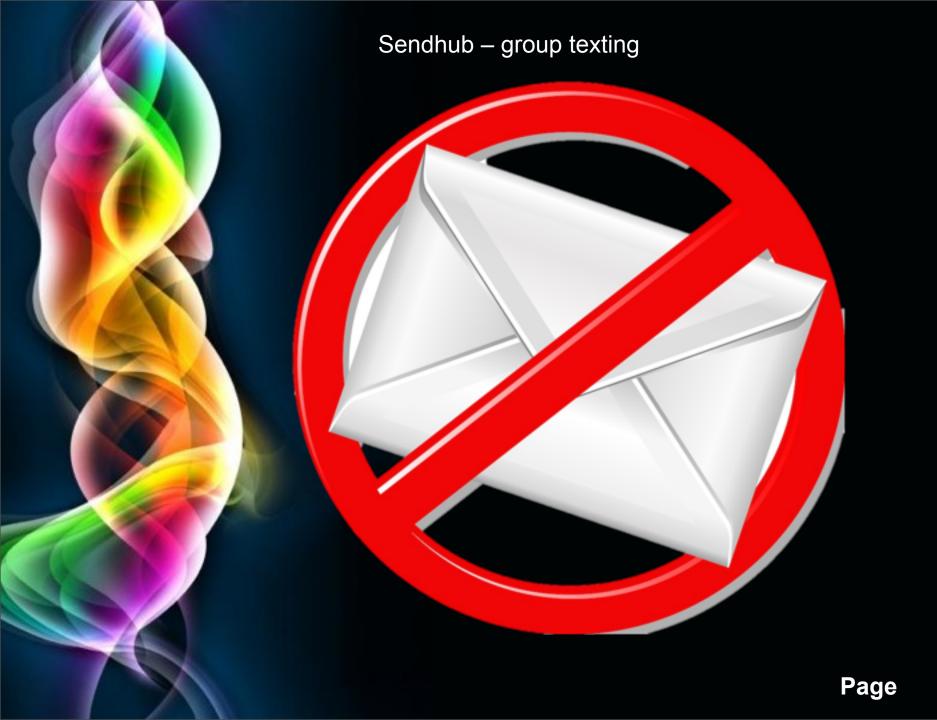
## Number Of Texts Sent / Received Per Day, By Age Group

Based On Adults Who Use Text Messaging On Their Cellphones



Source: The Pew Research Center's Internet & American Life Project, April 26-May 22, 2011; Spring Tracking Survey. n=2,277 adult Internet users ages 18 and older, including 755 cellphone interviews.











Messages 1





GT Challenge Cour... (404) 994-4497



### ■ Recent Contacts



## 🖵 All Messages 🕞

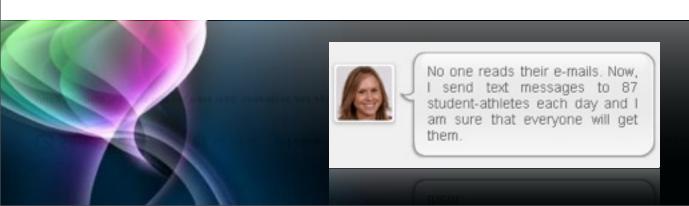


SendHub @ 2012



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Pricing Blog Help

Log out

## **SMS Texting and Voice Calling Plans**

No contract. Cancel anytime. Billed monthly.

	Free	Basic \$ 10 /mo \$100 / year (save \$20)	Plus \$ <b>25</b> mo \$250 / year (save \$50)	\$ 50 m \$500 / year (save \$100)	Premium \$ <b>150</b> /m \$1,500 / year (save \$300
Messages Per Month	1000	Unlimited	Unlimited	Unlimited	Unlimited
Voice Minutes Per Month	60	150	300	750	5000
Groups	3	10	25	100	500
Max Group Size	50	100	200	1,000	2,500
Move your number to SendHub		•	•	•	
Phone Support		0			•
Branded Profile Page		0			•
	Current Plan	Select Plan	Select Plan	Select Plan	Select Plan











### ACKNOWLEDGMENT AND ASSUMPTION OF RISK

-----READ CAREFULLY BEFORE SIGNING-----

Many Georgia Tech Leadership Challenge Course programs, activities and workshops (hereto known as the COURSE) involve substantial risks, of injury, property damage and other danger associated with participation in such activities.

The COURSE consists of a variety of activities with many categorized as "high" elements – taking place from 4 feet off the ground up to 40 feet in height. The "high" components of the COURSE provide an opportunity for participants to walk across beams, cables, ropes, planks, and other obstacles. In addition, participants access the "high" areas by climbing a cargo-type net. Participants exit the "high" COURSE and obstacles by using a "Zip Line" – A pulley system that runs along a cable gradually to a distance off the ground in which they may be assisted down a ladder. Other parts of the COURSE programs, activities, and workshops involve "low" elements – taking place on the ground or less then four feet above the ground.

The risks of participating in COURSE programs, activities, and workshops include and are not limited to:

- The hazards of walking/running over uneven terrain and slips and falls
- The use of equipment needed for all of the activities we engage in including ropes, harnesses, helmets, belay devices, cables and other hardware
- All manner of injury resulting from climbing on or falling off any apparatus and impacting against towers, cables, ropes, nets and/or wooden obstacles, whether permanently or temporarily in place, or the ground, or other

All manner of Injury resulting from climbing on or falling off any apparatus and impacting against towers, cable age ropes, nets and/or wooden obstacles, whether permanently or temporarily in place, or the ground, or other tobes' uses and/or wooden operation, whether permanently or temporarily in place, or the ground, or other tobes' uses and/or wooden operation, whether permanently or temporarily in place, or the ground, or other tobes' uses and/or wooden operation.



Stick a button at your place

Get a printed QR Code poster for your store, just like this one →

Your clients will scan it with their phones to get to your Facebook page, where they can leave feadback or click 'Like'.

For stores, restaurants & cafes, public offices, tradeshows, and events.

Your facebook page English 

facebook.com/ Print it



DOOK.COM/

Print it

исероок раде







Then upload photos of the Challenge Course in action!



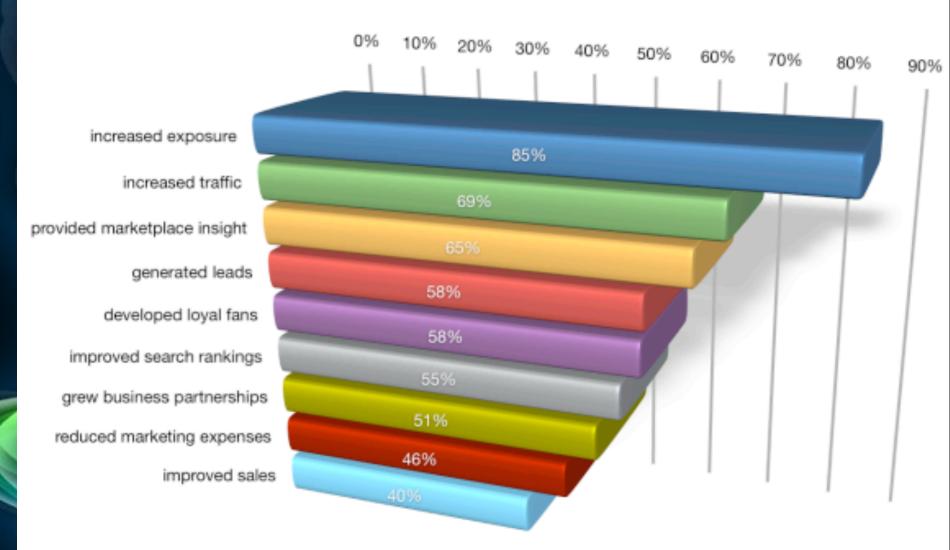
text like gtchallengecourse to 32665

facebook.com/gtchallengecourse

powered by WhatCounts.com

www.whatcounts.com/facebook-sign-maker-generator/

## Benefits of social media marketing





## The Five Pillars of Social

- 1. Declaration of Identity
- 2. Affinity through Association
- 3. User-initiated Conversation
- 4. Provider-initiated Conversation
- 5. In-Person Interaction

# What Happens in an Internet Minute?







# Scan to



Check In

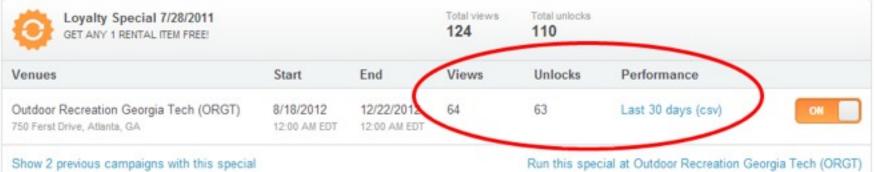
You are using foursquare as Outdoor Recreation Georgia Tech (ORGT) - 750 Ferst Drive, Atlanta, GA

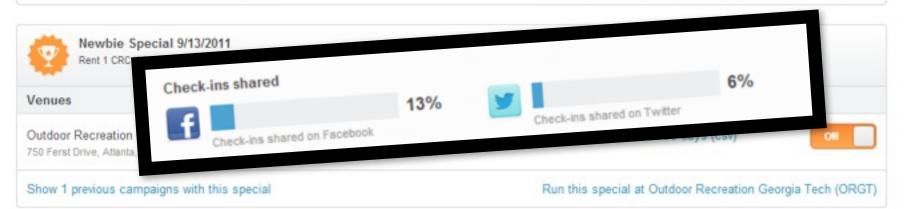
View this location »

Exit »

### Specials at Outdoor Recreation Georgia Tech (ORGT)

Create a new special







## What is clicktotweet?

Clicktotweet is the best, easiest and simplest way to promote and advertise your stuff on Twitter.

Learning some great tools today at MINES that will help students achieve greater success!

51

**Generate Link!** 

### Here's how it works...

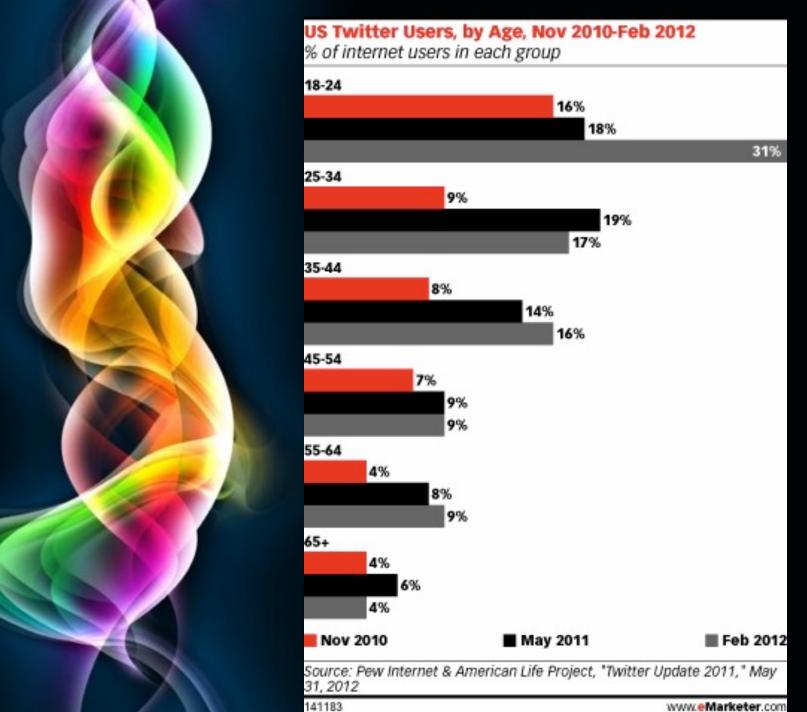
- 1. Write the message you want to share in the box.
- 2. Click the "Generate" button to create a custom link.
- Share the link.

Here's your URL:

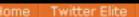
http://clicktotweet.com/43a5d

Here's a preview:

http://clicktotweet.com/ 43a5d











**Ⅲ** Grade

Grade

97.2

Out of 100

Rank 370,356 out of 13,335,179 Followers 2,518

Following 294

534

Updates



Home

ne Twitter Elite

Georgia | Tech

### georgiatech

Rank

75,448 out of 13,106,099 Followers

15,580

Following

1,621

Updates

3,236



Grade

100

ut of 100

out of 3,106,099









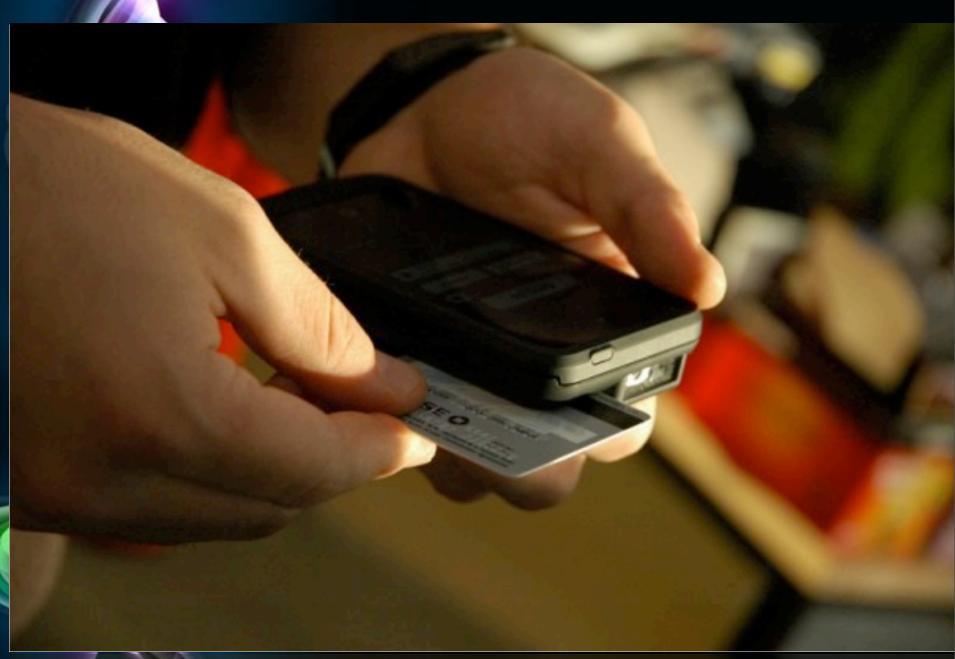
# qrhacker.com



# qrvoice.net

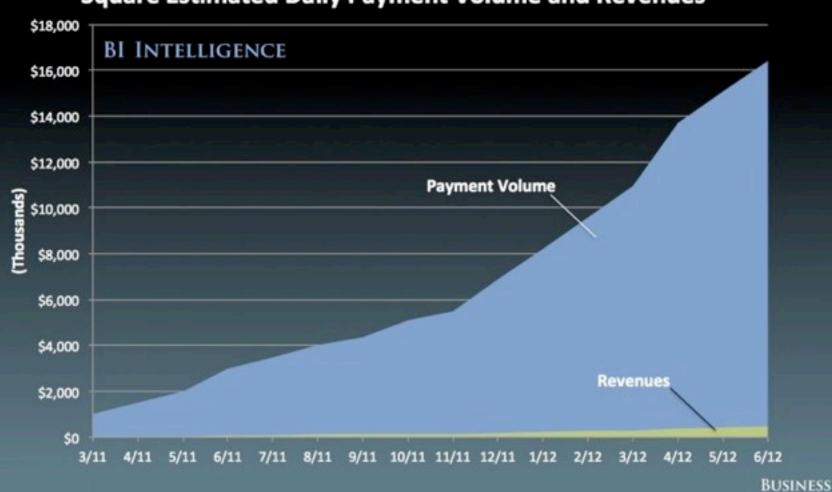






# Square launched about two years ago, and it's already processing \$16+ million a day

**Square Estimated Daily Payment Volume and Revenues** 

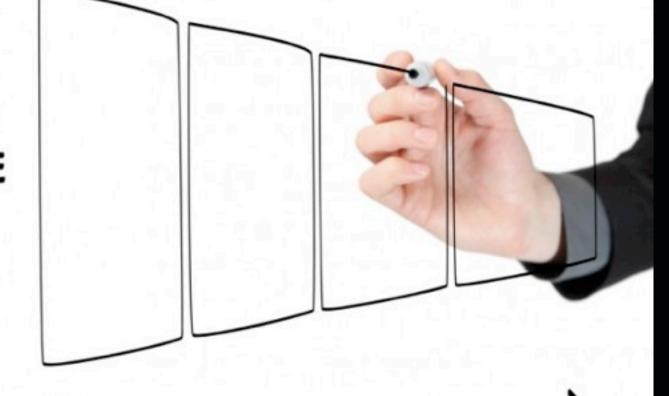


# ONLINE MARKETING FUNNEL

STAGE

AWARENESS THROUGH SOCIAL NETWORKING INTEREST IN PRODUCT & SERVICE CONVERSION CUSTOMER BUYS PRODUCT LOYALTY - CUSTOMER RETURNS TO BUY MORE

POOL SIZE



TIME



Home/About Us

Counseling Services

Learning Services

Disability Services

Faculty Info

Parents/Family

Providers

### **Quick Links**

Personal Counseling ECHO Program Academic Counseling Career Counseling



Confidentiality
HIPAA Notice of Privacy
Practices
How to make an appointment
Emergencies

Hours: M.F 8AM - 5PM



303-273-3377



### How to Make An Appointment for Counseling

Call 303-273-3377 to schedule an appointment or individual counseling.

Individual counseling assists students in receiving issues mat cause emotional distress and interfere with personal goals and academic success. Issues students often address include:

- · Educational and academic goals
- · Educational and academic goals

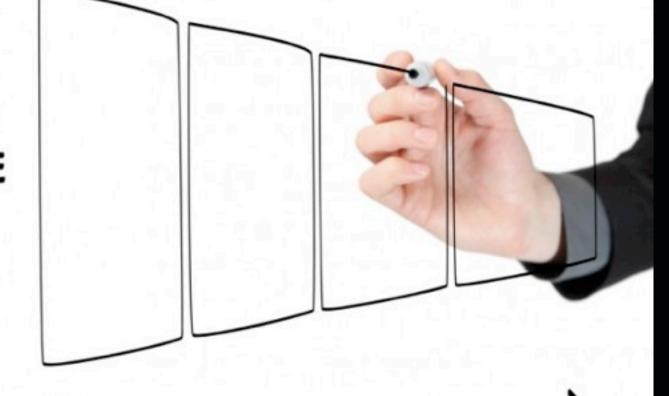


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STAGE

AWARENESS THROUGH SOCIAL NETWORKING INTEREST IN PRODUCT & SERVICE CONVERSION CUSTOMER BUYS PRODUCT LOYALTY - CUSTOMER RETURNS TO BUY MORE

POOL SIZE



TIME

### Academic Depts.

### Administrative Depts.

Admissions
Academic Affairs
Alumni Association
CASA
Finance & Administration
Financial Aid
Graduate School
Human Resources
Office of the President
Public Relations
Public Safety

### Division of Student Life

Int'l Student Information Student Activities Student Health Center Campus Dining Student Housing

### Residence Life

Campus Dining Employment FAQs Housing Sign-Up Important Housing Dates Laundry View

### Maintenance Request

### Housing Maintenance Correspt Work Order

New Students Parent Resources Residence Hall Policies

New Students Parent Expources Residence Hall Policies BHA RESIDENCE Hall Louises Home » Administrative Depts. » Division of Student Life » Student Housing » Residence Life » Maintenance Request »

### Housing Maintenance Request

has

* Request type:	
Routine	
○ Emergency	
* First name:	
*1	
* Last name:	
* Email address:	
- Email aduress.	
* Telephone number:	
* Building:	Mines Park 🔻
Room/unit:	
* Request details:	

### Residence Life Contact Information

Phone: 303-273-3928 Toll Free: 800-446-9488

3928

Fax: 303-273-3084

### Department of Residence Life and Housing

Maple Hall 1733 Maple Street Golden, CO 80401

### Director of Residence Life and Housing

Brent Waller 1733 Maple St., Golden, CO 80401 303-273-3046

### Housing Assignment Specialist

Jackie Garramone Housing Assignment Specialist/Budget Coordinator 1733 Maple St. Golden, CO. 80401 303-273-3928

Apartment Housing Coordinator(upperclassman, graduate, and family housing students)



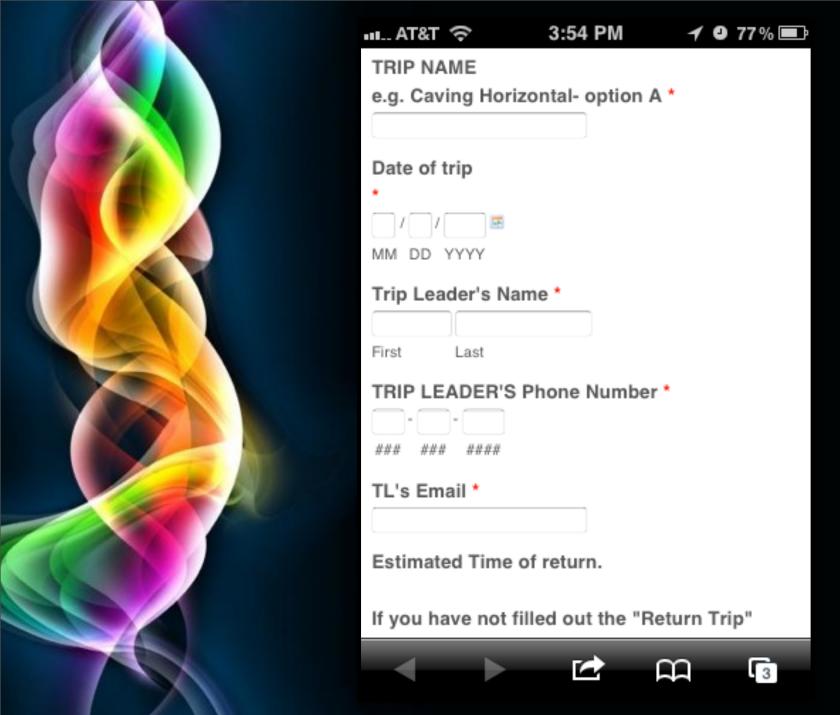


### 30 Ways To Use Technology To Improve Your Programs

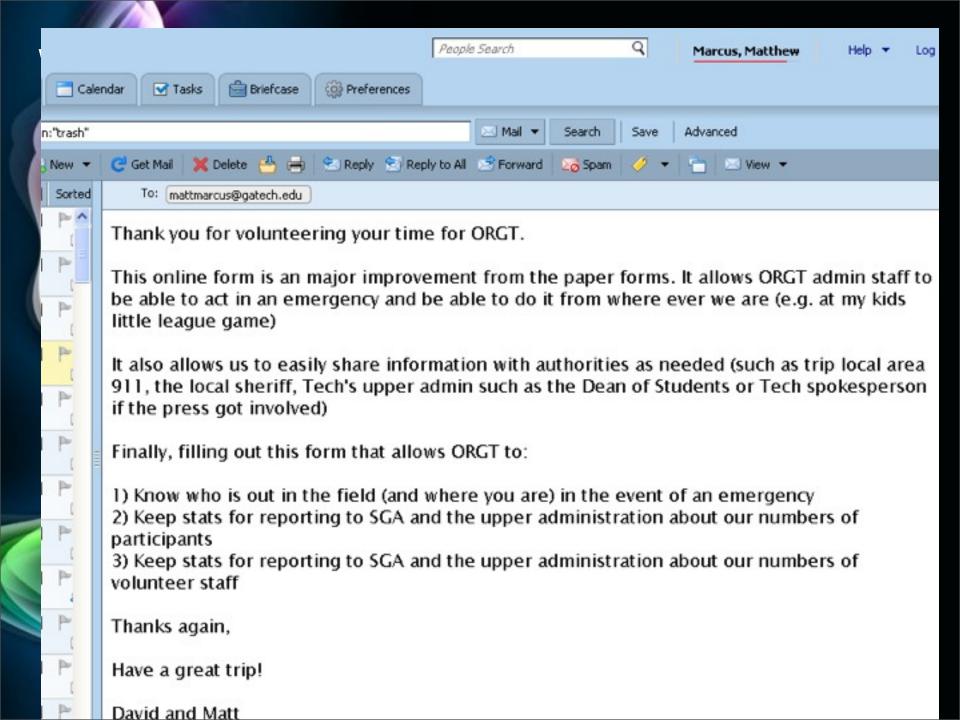
Presented by Matthew Marcus M.Ed. - Georgia Institute of Technology -------27 November 2012, Noon - 2PM Student Center Ballrooms D & E

Please provide us some basic information to allow the speaker to better tailor the presentation to meet the needs of the audience

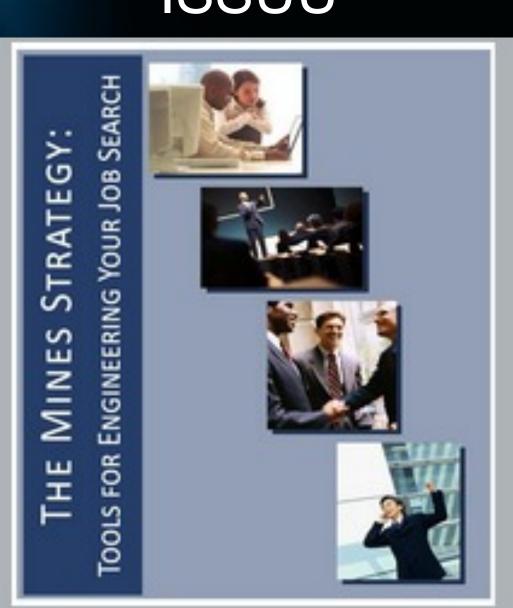
Fall Name *	Presion	First No	ete:		out Nian								
E-mail *	ex: my	name@e	example	corr.	C.								
Specific Department /Area you work for			٧										
Yourrele													
Fercent of your work time spent working directly with students	0		0		100								
On a scale of 1 to 10, how comfortable do you			1	2	3	4	5	6	7	5	9	10	
Low confortable do you			Ů.	î	Ŷ.	î	î	î	Ô	î	ů		



	AND ROLLEY
Name of the GROUP	Housing FAB
Date	Tuesday, January 31, 2012
Start Time	6:15:32 PM
End Time	10:00:37 PM
Name of the Group' Leader (if you know it)	Brett
Number of Participants	33
Curriculum Coverd	General Recreational/Get-to-know-you type focus
Operational Logistics	Everything went well, though group trickled in. Sent groups up as enough people filled up a cluster of 8, ended up working out great. Last element took awhile and other group started quickly on 2nd leg so we just need to be more aware and/or ask for props. We ended up having group go back and do element again to kill more time while first group finished. Other than that went well.
Equipment and Facility	Carabiners stick a lil, we need to grease and just run a basic maintenance on the gear.
Thier Group Leader follow up	Brett is expecting an email for invoice.
Miscellaneous – anything else you need to add?	Harnesses need a number or rotation system because we end up using the harnesses only in middle section. This can be bad in that some harnesses get over used while some not used at all. We just need to have a uniform system to help over usage.  Also, a note for future cool things, if we can get huge clip nets for the towers, so that we can be in them and netted up so we dont have to be clipped in while on top could really help us do more lows and things up top.
Any to report?	Near Miss – someone could have been hurt but was not
Name Of Person completing this report	Jonagh Benasuly

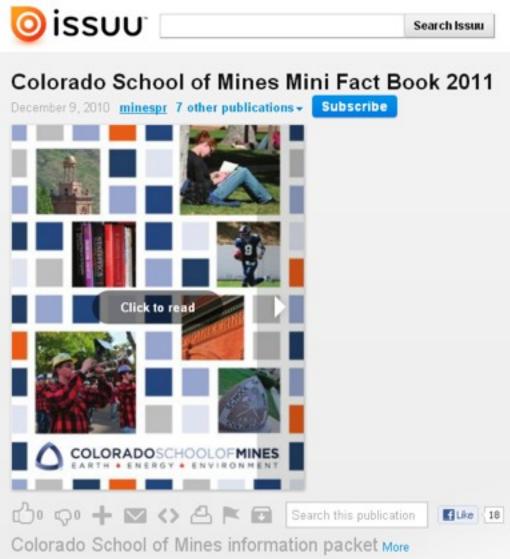


# ISSUU





# ISSUU



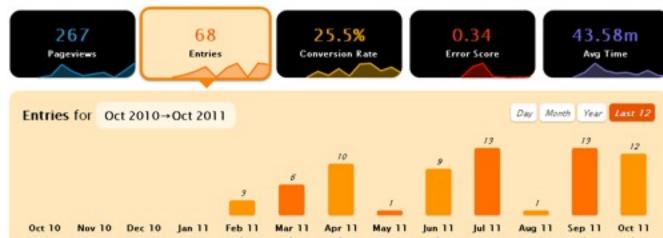


### ORGT TRIP LEADER MORNING REPORT Analytics

What, will the line stretch out to th' crack of doom?

United States

100.00%





	Top	Cities		
68	96	Atlanta	85,29%	50
	96	Austell	2.94%	2
	96	Marietta	2.94%	2
	966	Roswell	1.47%	1

0.00% Oceania

### Entries by Software

Oct 2010 + Oct 2011

### Internet Browser

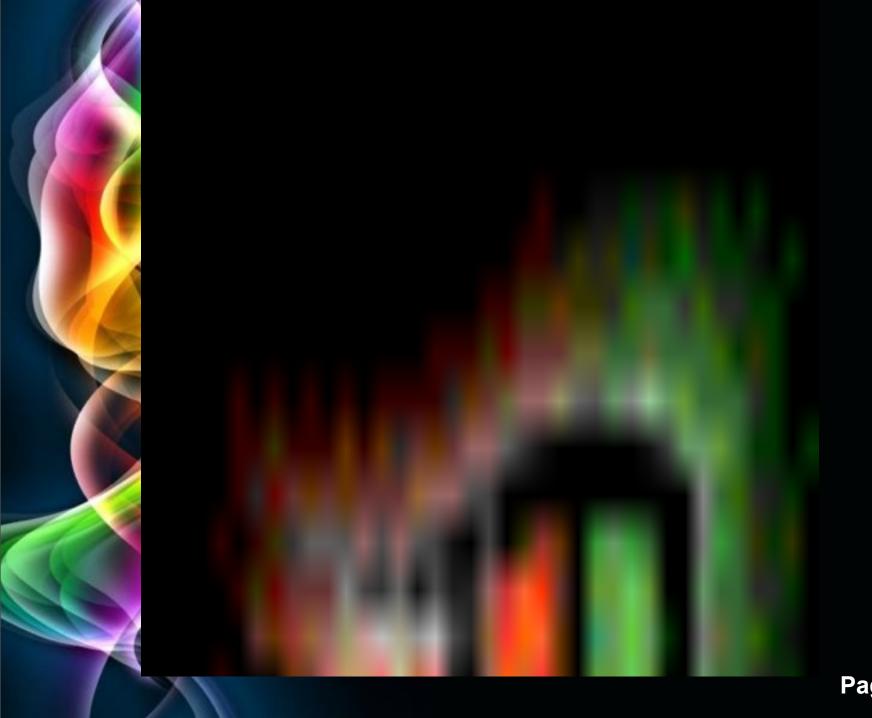
•	Firefox	45.59N	31
0	Chrome	39.71%	27
0	Safari	1.47%	1
Ø	Internet Explorer	5.88%	4
0	Opera	0.00%	0
0	Other	7.35%	5

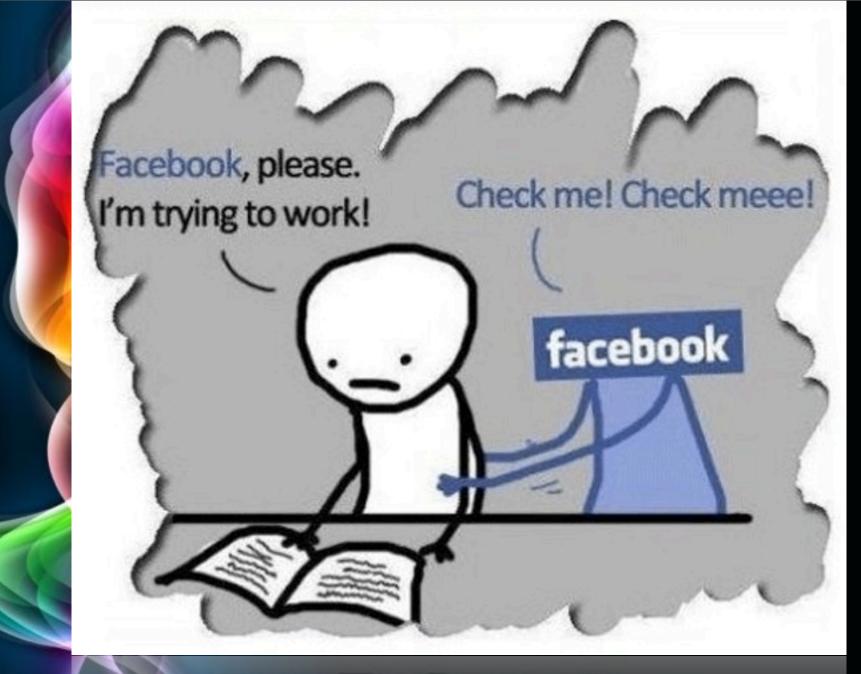
### **Desktop Operating System**

5.00%	4
86.76%	59
0.00%	0
0.00%	0
	0.00%

### **Mobile Operating System**

œ	iPhone OSX	4.41%	3	
0	Android	2.94%	2	

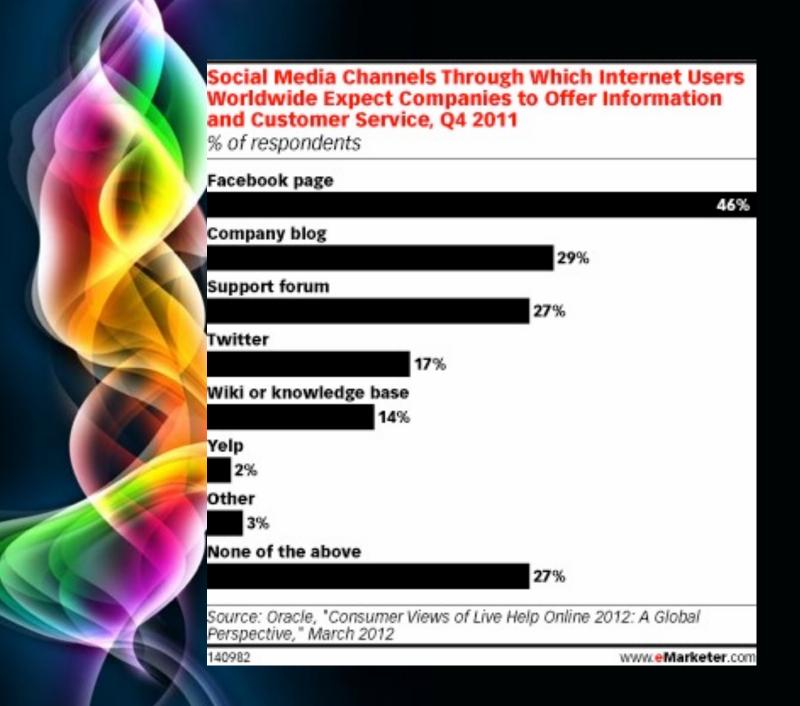




# Social Media H.E.L.P.S.



Humanize
Engage
Listen
Promote
Sell





Reasons	<b>US Social</b>	Network	Users	"Like" a	Company,
Brand or		May 2012			- 2

% of respondents

I shop there/purchase product

59%

I hope to have insider knowledge/special deals

45%

I read about it/want to keep tabs on it

38%

I want to be the first to know about new products/locations from this company

38%

I like to read company/brand posts

29%

I want to be associated with the brand

27%

I like having a direct relationship with companies/brands

26%

My friends like it

23%

I work there or know someone who does

18%

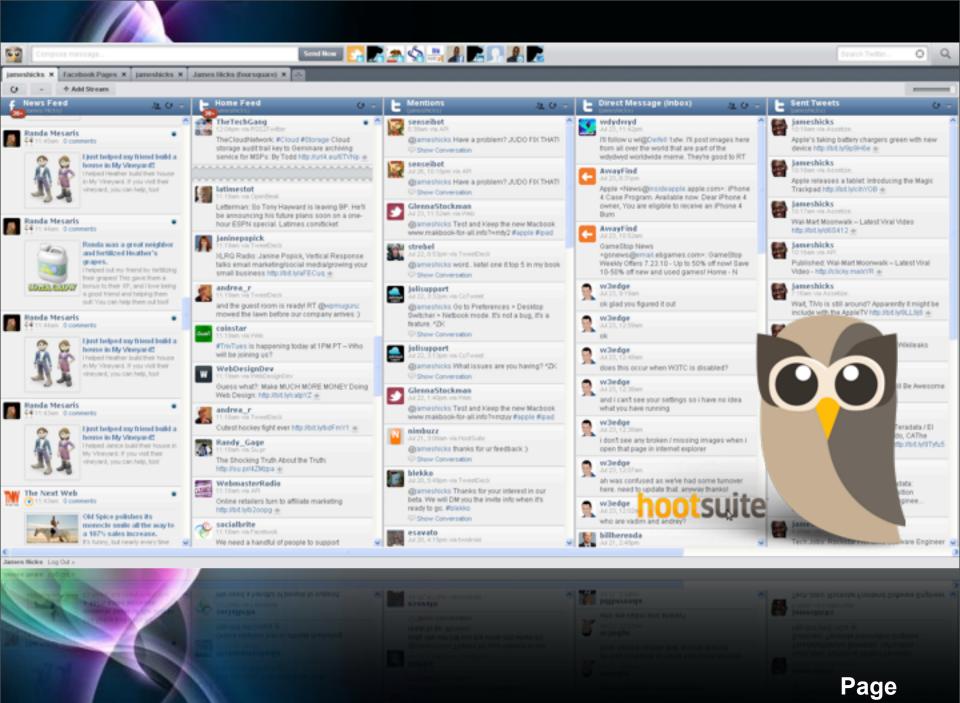
Note: n=1,571 who access at least one social network daily and "like"/follow companies or products

Source: Performics, "Life on Demand: Participant Behavior and Social

Engagement," July 26, 2012

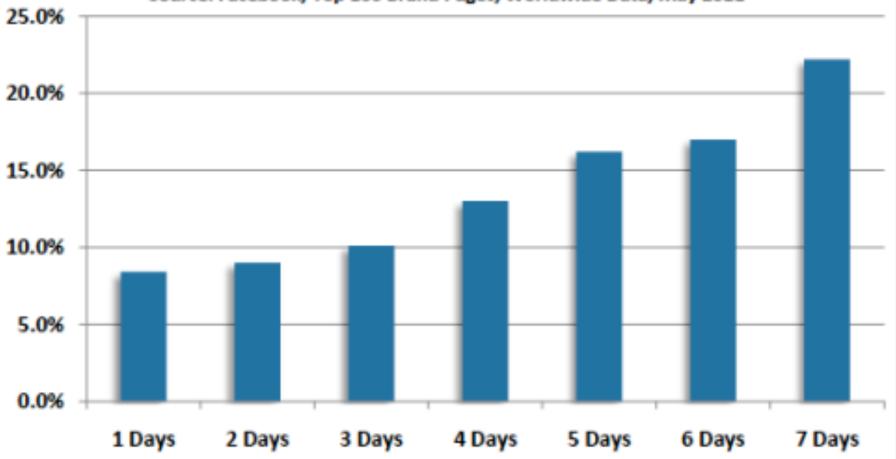
143640

www.eMarketer.com



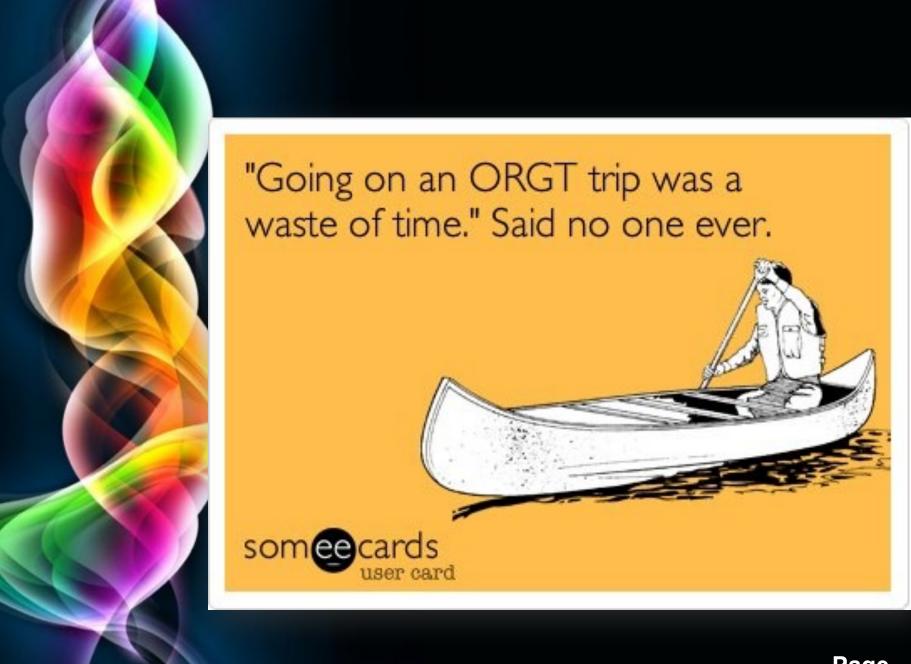
# Facebook Fan Pages: Cumulative Reach as a Function of Post Frequency (# of Days per Week)

Source: Facebook, Top 100 Brand Pages, Worldwide Data, May 2011



Comscore shows the impact of consistently posting to Facebook.









KEEP CALM AND

go on an ORGT Trip



Colorado School of Mines B... Photos .





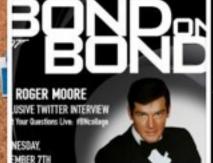
An Exclusive Offer For Our Fans Give Jou



∟ Like

pick up a card at your official college boolstore





Please vote.







**FLASH SALE** 10/25 ONLY

OFF



Sponsored %

Landing Page Designer?

pages2.marketo.com



No More Bugging the IT dept! Now you can design your own landing pages! View the demo.

Run your own biz?



Learn how to attract new customers this Small Business Saturday - Click now for more.

Designer Jeans

ebay.com



The new eBay curates all the top designers into a personalize boutique! Join today!

Try HootSuite Pro

Try HootSuite Pro



You are posting, commenting, and liking as Georgia Tech Leadership Ch



Georgia Tech Leadership C...

Timeline \*





Unlike - Comment - Share

Georgia Tech Leadership Challenge Course about an hour ago ⊕

The office and Course will be closed the rest of the week Thanksgiving. We will reopen on Monday 26 November. Happy Turkey Day!







Likes



Georgia Tech Alumni Associati 10 friends also like this.



Georgia Tech

46 friends also like this.

Page



# TECHTREKS

Page





Backpack ≈ Sea Kayak ≈ Mountain Bike ≈ Ice Climb

## JUST FOR INCOMING FRESHMAN

The Freshman Wilderness Orientation Program

Designed to Ease the Transition to Tech









http://piktochart.com/



Trips Per Year

130



Challenge Course Progams

102



Partricipants Served

5,200



Climbing Wall Check Ins

4,150



Paid Professional

Student Paid

45

Student Volunteer

140

Gear Items Rented Per Year

5,300



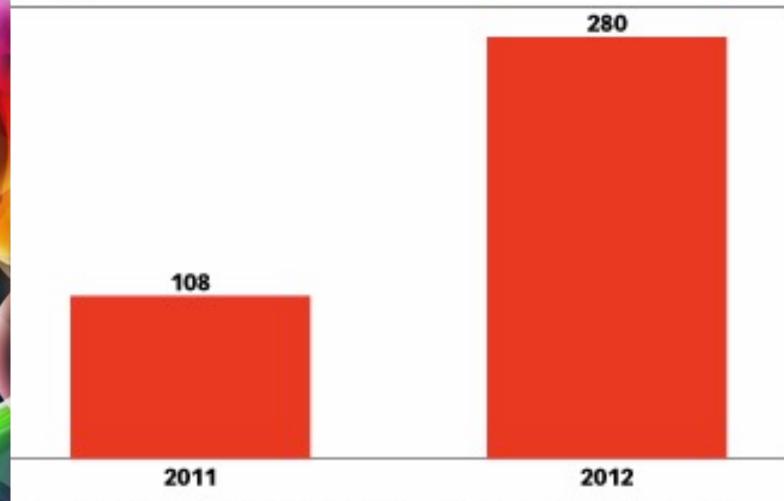




**ORGT 2012** 

**Pikto**chart





Source: Strategy Analytics, "Global Mobile Media Forecast" as cited in press release, April 20, 2012 Backpack ≈ Sea Kayak ≈ Mountain Bike ≈ Ice Climb

## JUST FOR INCOMING FRESHMAN

The Freshman Wilderness Orientation Program

Designed to Ease the Transition to Tech







Who: Exclusive to incoming GT freshman ON

When: 11 Days July 13 - July 24, 2011

Where: South Central Alaska

Cost: \$1495

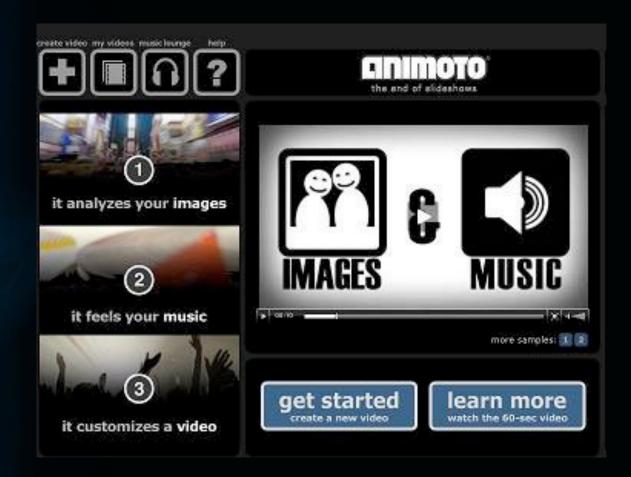
Guides: 1 Professional Guide/Georgia Tech Staff and 1 GT student trip leader

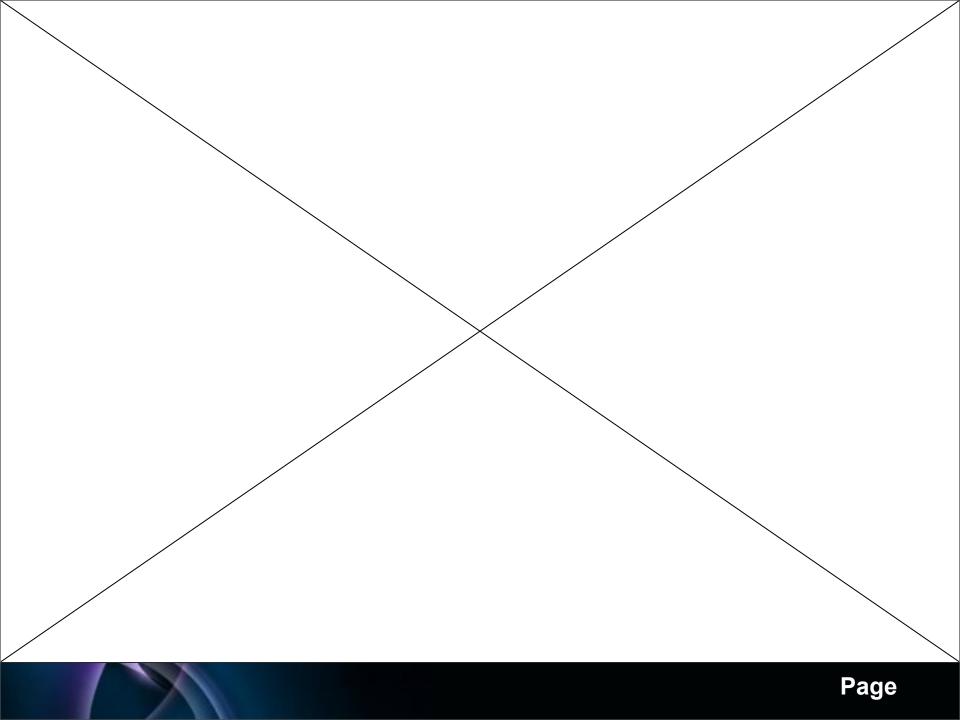




### Make Movies

Fast automatic videos from your pictures.







Academic Depts.

#### Administrative Depts.

Admissions
Academic Affairs
Alumni Association
CASA
Finance & Administration
Financial Aid
Graduate School
Human Resources
Office of the President
Public Relations

#### Division of Student Life

Int'l Student Information Student Activities Student Health Center Campus Dining Student Housing

#### Residence Life

Public Safety

Campus Dining
Employment
FAQs
Housing Sign-Up
Important Housing Dates
Laundry View
Maintenance Request
New Students
Parent Resources
Residence Hall Policies
RHA
Room Change Requests
Room Designer

Home » Administrative Depts. » Division of Student Life » Student Housing » Residence Life »

#### Theme Learning Communities

#### VISION

Theme Housing consists of intentionally designed living experiences centered around a variety of educational, cultural, organizational, and personal interests. These communities allow students with common interests and pursuits to live together and support each other through planned activities and informal interactions. Each community provides one all campus program each semester and strives to educate the campus on their common cause.

#### Goals:

To provide an educational experience, rather than academic

To create well-rounded students

To further connect students to campus and the local community

Each community will be comprised of about 30 students and an RA. The community will work with the Hall Director and Residence Life Coordinator of the building. Additionally, each community will partner with at least one Faculty Friend, various campus organizations and offices, and local businesses and nonprofits to ensure a well-rounded experience with many opportunities for students to get involved and experience what Mines and Colorado have to offer. Each community will have the opportunity to participate in a variety of programming efforts on-campus and in the local community (Golden and Denver).

#### Residence Life Contact Information

Phone: 303-273-3928 Toll Free: 800-446-9488

x3928

Fax: 303-273-3084

Department of Residence Life and Housing

Maple Hall 1733 Maple Street Golden, CO 80401

Director of Residence Life and Housing Brent Waller 1733 Maple St., Golden, CO

80401

303-273-3046 bwaller@mines.edu

#### Housing Assignment Specialist

Jackie Garramone
Housing Assignment
Specialist/Budget
Coordinator
1733 Maple St. Golden, CO.
80401
303-273-3928
garramo@mines.edu

Apartment Housing Coordinator(upperclassman, graduate, and family housing students)

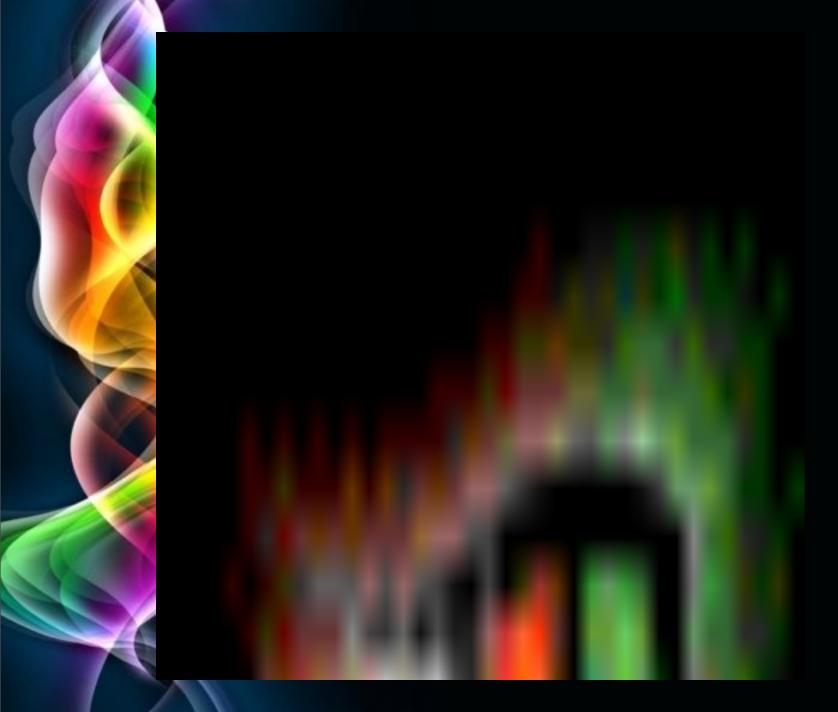
Spartment Fit **B300** Coordinator(upperclassman, graduate, and family housing students)

THEME

MA Coom Change Face 6515 Seems Festigner

Cofety on Comput

to participate in a variety of programming efforts on-campus and in the local community (Golden and Denver).

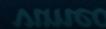


# viewbix

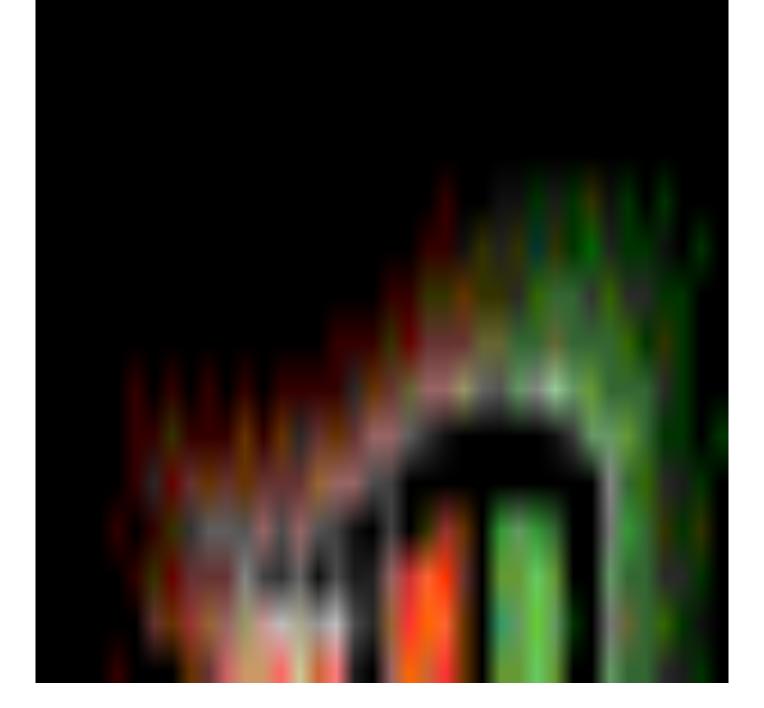
Add interactive apps to any video



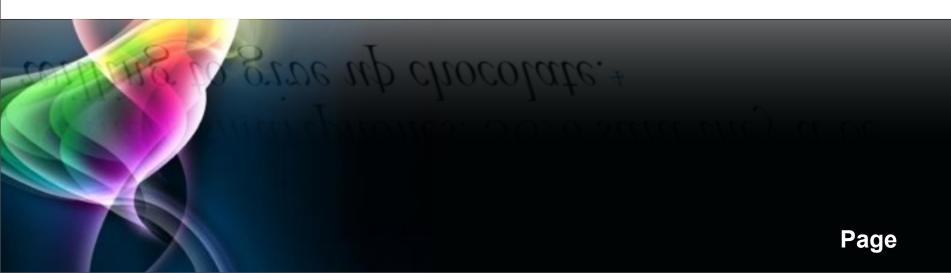


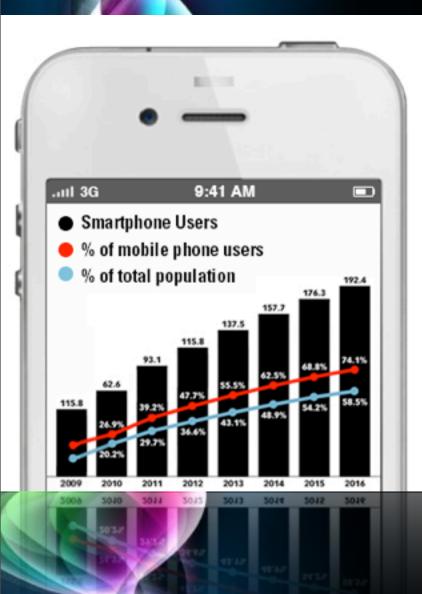


Tacebook.



43% of U.S. adults say that they'd be willing to give up beer for a month if it meant they could keep accessing the Internet on their smartphones. 36% said they'd be willing to give up chocolate.





# AMERICANS CONVERTED TO SMARTPHONES

IN THE MINUTE IT TOOK YOU TO READ THIS.

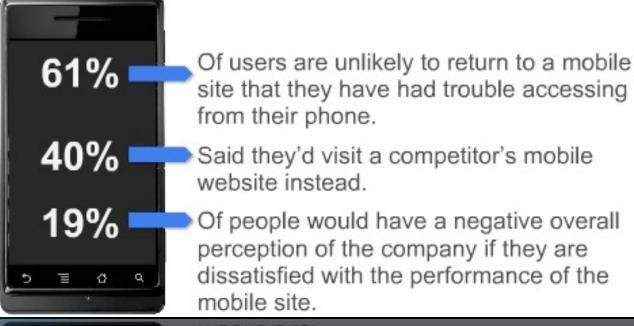
Are you ready?



### Mobile sites

Mobile Users Hold Grudges ...and Move on if They Aren't Satisfied

Mobile users expect quick and consistent transactions anytime



mobile site.

Of people would have a negative over **bade** perception of the company if they are dissatisfied with the performance of the



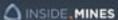
THINGS ON THE FRONT PAGE THINGS PEOPLE GO TO OF A UNIVERSITY WEBSITE THE SITE LOOKING FOR CAMPUS PHOTO LIST OF FACULTY PHONE SLIDESHOW NUMBERS AND EMAILS ALUMNI PROMOTIONS CAMPUS INTHE APPLICATION FOR CAMPUS **ADDRESS** NEWS FORM5 **EVENTS** FULL ACADEMIC CAMPUS POLICE NAME OF PRESS RELEASES CALENDAR PHONE NUMBER 5CHOOL STATEMENT DEPARTMENT/ OFTHE SCHOOL'S LETTER COURSE LISTS FROM THE PHILOSOPHY PARKING PRESIDENT USABLE INFORMATION CAMPUS VIRTUAL TOUR MAP



#### Student Health Center

### inside.mines.edu/Studer C

















Academic Depts.

Administrative Depts.

Admissions Academic Affairs

Alumni Association CASA

Finance & Administration Financial Aid

Graduale School Human Resources

Office of the President Public Relations

Public Safety Division of Student Life:

int States Internation Student Activities

Stood.

Bestines Daniel Division Dig Stat

SHEP (havenor) Managine PARPLY PROOFF LIVES

Compus Sining Student Housing

University Advancement

Athletics

Computing

Forms

Library

**Policies** 

Research

Home » Administrative Depts. » Division of Student Life »

Student Health Center

#### We've moved!

The Student Health Center is now located at 1770 Elm. St, near the IM field. It is staffed by a nurse practitioner and registered nurses throughout the day. Physician coverage is provided by a group of family practice physicians who are on site from 3:00pm-4:45pm. Monday, Wednesday and Thursday, and are on call at all times.

A YouTube video about the benefits of just a little bit of exercise every day:



#### Important Information

Colorado School of Mines Immunization Requirements

Why we need immunizations

- . Instructions for Waiving/Enrolling in Student Health Benefits Plan
- Flu Shot Information
- Click here to download the Health Center's Privacy

Interesting Link regarding the dangers of combining alcohol and caffeine

00.4.30 pm

health

## Ibuildapp.com

NATIVE APPS

IPAD PUBLISHING

MOBILE WEB APPS

Native iPhone/Android Apps in minutes! Self-Publishing: magazines, newspapers, blogs HTML5 crossplatform apps









**Get Started** 

Read More

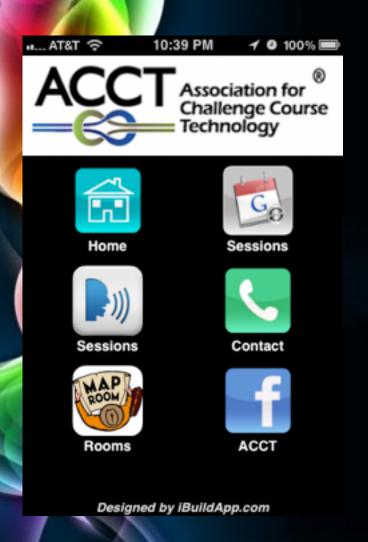
Get Started

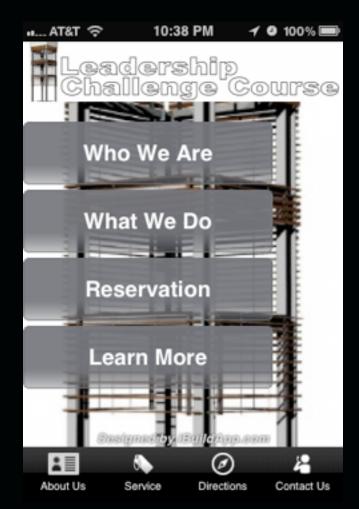
Get Started

Read More

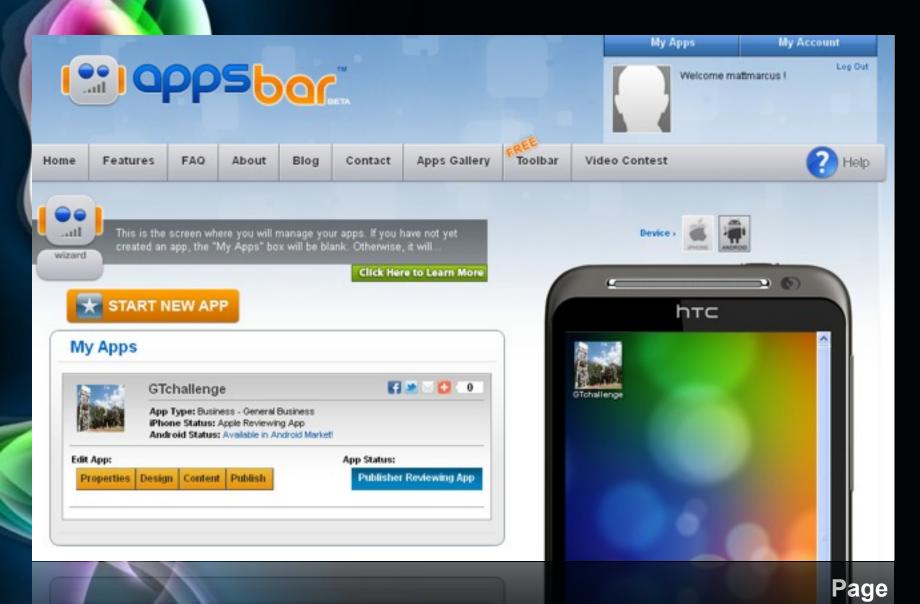
Get Started

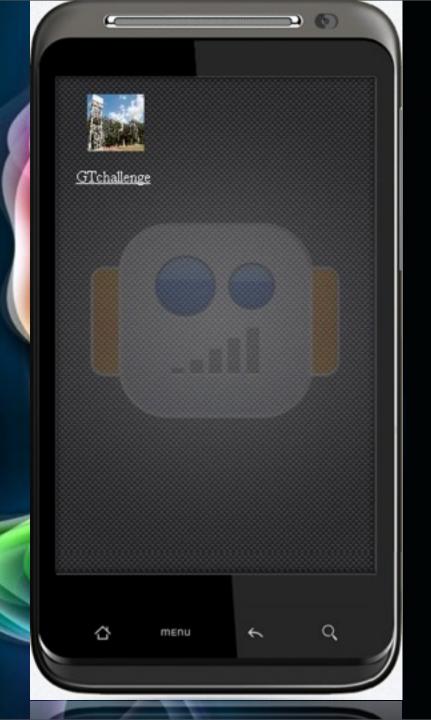
## Ibuildapp.com

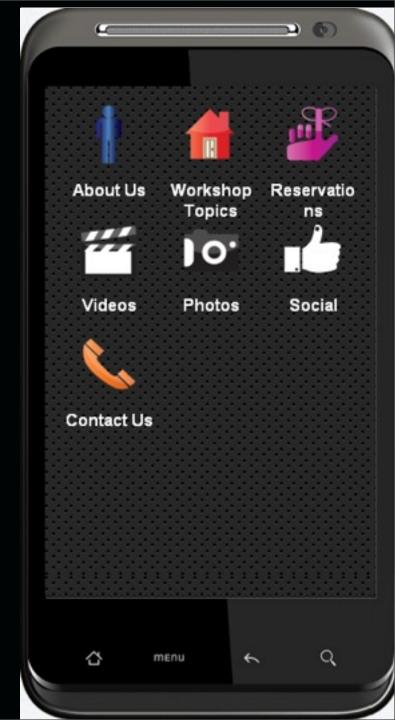


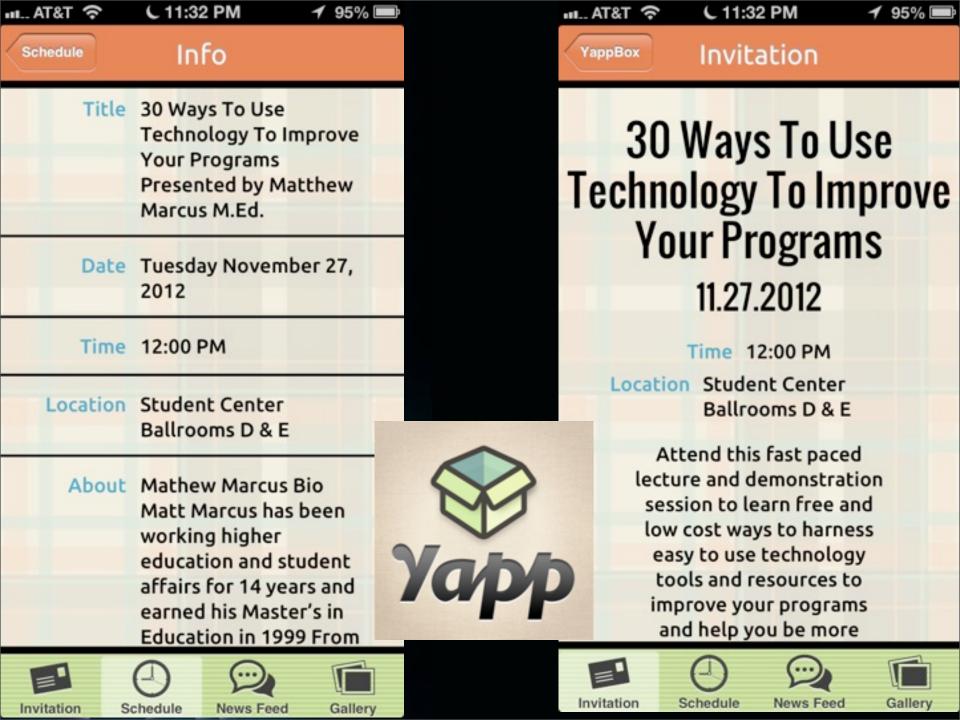


# appsbar

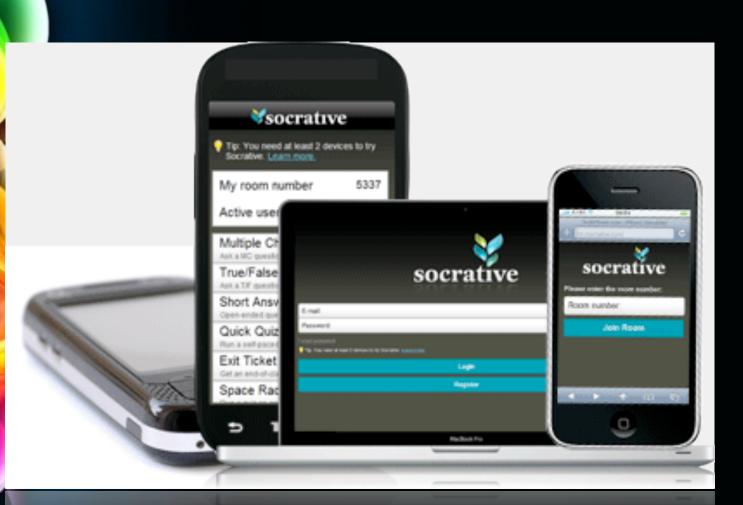




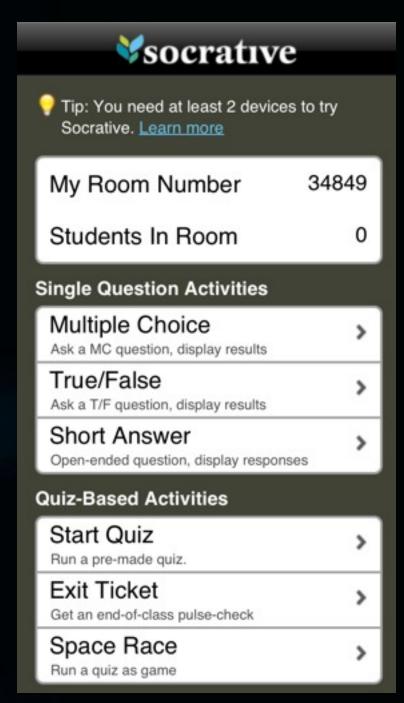




# http://m.socrative.com/







# http://m.socrative.com/



# kwikboost



## **GETCHARGED**

















### >ifbyphone

My Account

Basic Services

Advanced Services

Reports

Utilities

Home > Voice Broadcasts > Voice Broadcast Details

Account Name: Matt Marcus

**Help Center** 



#### Voice Broadcast Details

All values listed as "scheduled", "total", or "estimated" are subject to change throughout the life of this Voice Broadcast as potential future rescheduled calls are added.

Description: Top Gun Sat Night Reminder

Basic Broadcast name: Top Gun Saturday Reminder

Caller ID shown to recipient: (404) 680-7770

Retries per number: 2

Delay between retries: 30 minute(s)

Scheduled first call: 09/08/2012 04:00 PM

Scheduled last call: 09/08/2012 04:50 PM

Estimated run time: 0 day(s), 0 hour(s), 0 minute(s)

Total scheduled calls: 78

Total attempted calls: 0

Total remaining calls: 78

Voice Broadcast report:

#### Voice Broadcast Call List

Only remaining calls are allowed to be deleted from this call list. If all call list entries are deleted, the entire Voice Broadcast is subsequently deleted from the system.

Phone Number	Scheduled Call Time	SurVo Parameters	
(706) 540-0993	09/08/2012 04:00 PM	N/A	^
(678) 464-7702	09/08/2012 04:00 PM	N/A	
(404) 514-9861	09/08/2012 04:00 PM	N/A	
(678) 314-3574	09/08/2012 04:02 PM	N/A	
(708) 717-0061	09/08/2012 04:02 PM	N/A	
(404) 385-2511	09/08/2012 04:02 PM	N/A	
(404) 433-3295	09/08/2012 04:04 PM	N/A	
(404) 668-6338	09/08/2012 04:04 PM	N/A	
(229) 402-0271	09/08/2012 04:04 PM	N/A	
(478) 718-4760	09/08/2012 04:06 PM	N/A	
(404) 704 OFOC	00/00/2010 04-05 044	AL/A	~

Delete all remaining calls

Delete Checked calls





### JUST GETTING STARTED?

Click To Read The Getting Started Guides Need Help? Give Us A Call At 212-255-4663

Send Text Message	Send A Group Text Message				
Scheduled & Sent Texts Send Voice Message Buy More Credits	Send To Group(s):	Keyword (0)     Mines Staff (0)     ORGTinterest (0)     Test (1)	Top Gun (77) wallspring10 (0) Widget (0) Contacts Not In Groups (0)		
m Inbox	Single Number:				
	Subject (Optional):				
Contacts  Browse Contacts  Add A Contact  Mass Upload Contacts  Unsubscribe Contacts	Message:	Remember to attend the session you said you would attend about 30 Technologies To Improve your Program tomorrow 12 Noon Student Center Ballrooms D & E			
Web Widget Creator  QR Code Generator	Schedule Delivery:	9 Remaining Characters 11-26-2012 12:05 PN	4		
Advanced Features 💌	Current Date & Time:	11-23-2012 12:03 PM			
Refer A Friend  My Profile	4	Click For Advanced M	fessaging Features		
2 Support		Continue			

FEATURES &PRICING

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BLOG

Live Chat

REGISTER YOUR BUSINESS

Login











Clients can schedule you from web, blog & mobile

Integrate Appointy on your website and blog, add a widget to your facebook, wordpress, or ask your clients to schedule with you using their mobile phones or IPad. Appointy works everywhere!

It links with Facebook - Spread the word with social invites, promote discount coupons, and promote your customer's feedback on their network. Add personal recommendations to your business.



### What is Appointy?



#### Who uses Appointy?

Appointy can be used by any business accepting appointments over phone.

- Acupuncturists
- Beauty Salons
- Dentists

- Advisors &Consultants
- Chiropractors
- Doctors

- Dentists
- Beauty Salons

- Doctors
- Chiropractors.





Interview Session
Challenge Course Staff Interviews 20m

Matt Marcus

Interview Staff

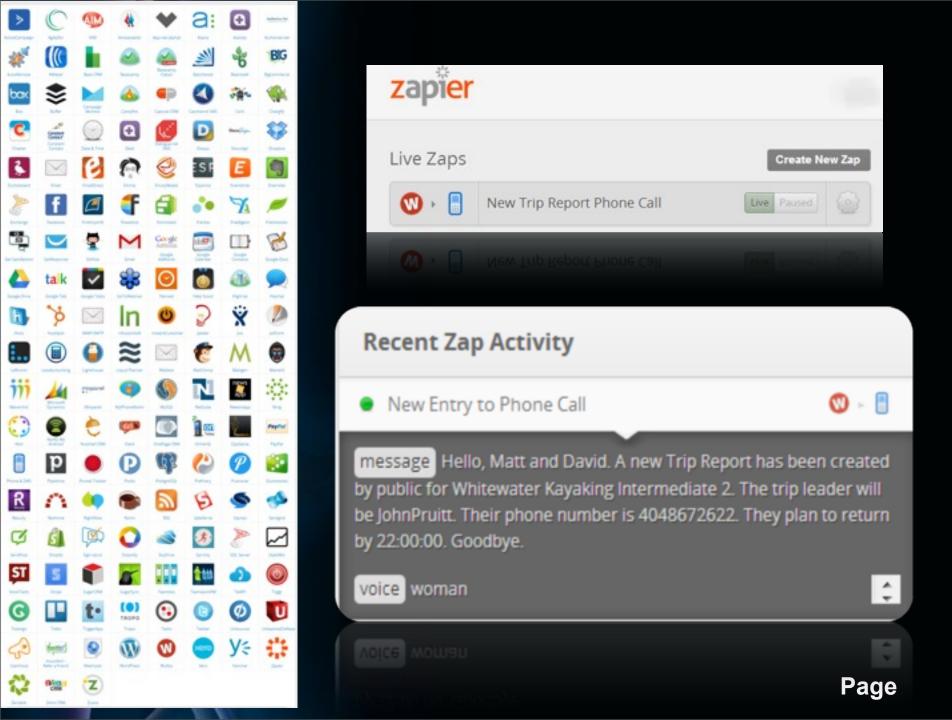
About Us Week Month (GMT -5:00) Nov 19 - 25, 2012 (1) Mon 19 Tue 20 Wed 21 Thr 22 Today 23 Tomorrow 24 Sun 25 E-3 09:00 AM 99:30 AM 09:20 AM 99:50-AM 09:10 AM 09:40 AM 10:00 AM 99:30-AM 10:20 AM 09:50 AM 10:40-AM 10:10-AM 11:00 AM 10:30 AM 11:20 AM 10:50 AM 11:40 AM 11:10 AM Not Available Not Available Not Available Not Available Not Available 12:00 PM 11:30 AM 42:20-PM 44:50-AM 12:40 PM 12:10 PM 4:00-PM 42:00-PM 4:20 PM 12:50 PM 1:40 PM 4:40 PM 2:00 PM 4:30 PM 2:20 PM 1:50 PM 2:40-PM 2:40-PM 9:00 PM 2:30 PM 9:20-PM 2:50 PM Š Click on any free time above to book an appointment. appoint yealendar

appoint y calendar



### Appointment Report (Appointment Date wise, Detail Report) (17-Sep-2012 **to** 19-Sep-2012 )

					Prin	nt   Export
Sr. No	Who Booked	Contact Info	Service	Staff	Appointment Date	Info
1	9 Sep, 2012					
1	Daniela Cardona dcardona6@gatech.edu Booked on Fri, 14 Sep, 2012	No City, No Region, United States 6785387650(M)	Challenge Course Staff Interviews 15 Mins.	Slot A	Wed, 19 Sep, 2012 9:20 AM	Approved, Not Paid
2	Charlie Bryant cbryant30@gatech.edu Booked on Fri, 14 Sep, 2012	No City, No Region, United States 7705195563(M), AreaCode- HomePhone(H), AreaCode- WorkPhone(W)	Challenge Course Staff Interviews 15 Mins.	Slot A	Wed, 19 Sep, 2012 10:00 AM	Approved, Not Paid
3	Will White waw1118@yahoo.com Booked on Fri, 14 Sep, 2012	No City, No Region, United States 7069051255(M), AreaCode- HomePhone(H), AreaCode- WorkPhone(W)	Challenge Course Staff Interviews 15 Mins.	Slot B	Wed, 19 Sep, 2012 12:40 PM	Approved, Not Paid
4	Lambros Tassoulas Itassoulas@gatech.edu Booked on Tue, 18 Sep,	No City, No Region, United States 5129126910(M)	Challenge Course Staff Interviews 15 Mins.	Slot A	Wed, 19 Sep, 2012 12:40 PM	Approved, Not Paid
4	Lambros Tassoulas Itassoulas@gatech.edu Booked on Tue, 18 Sep,	No City, No Region, United States 5129126910(M)	Challenge Course Staff Interviews 15 Mins.	Slot A	Wed, 19 Sep, 2012 12:40 PM	Approved, Not Paid
						Page





### Choose trigger channel step 1 of 7

Channels that provide at least one trigger, view all channels















Dropbox





Pages

Calendar







Flickt





























Readability























### IFTTT.COM









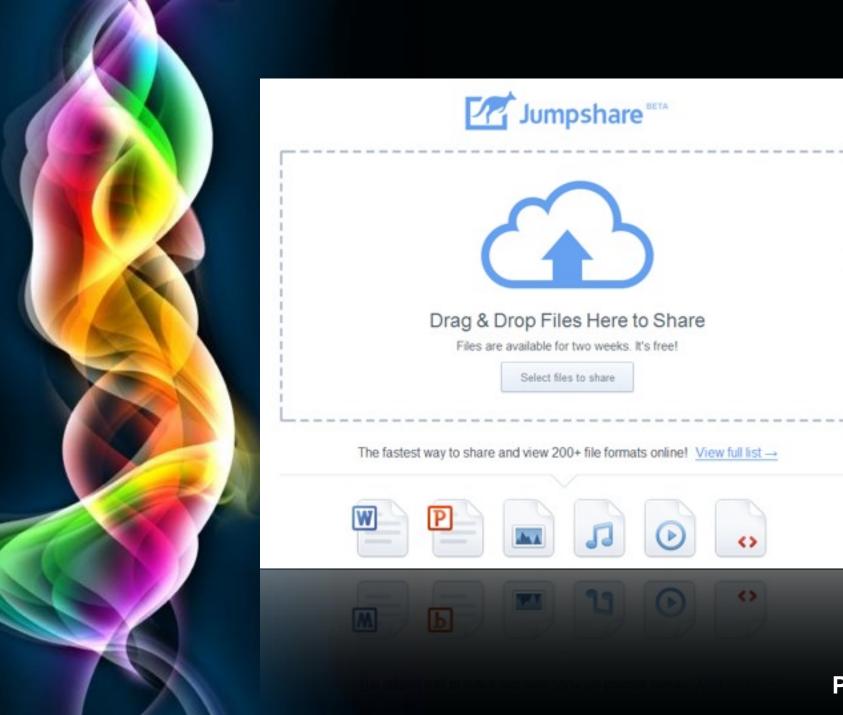




If Current condition changes to rain, Send me an SMS

created September 04, 2012 last triggered October 18, 2012 triggered 22 times











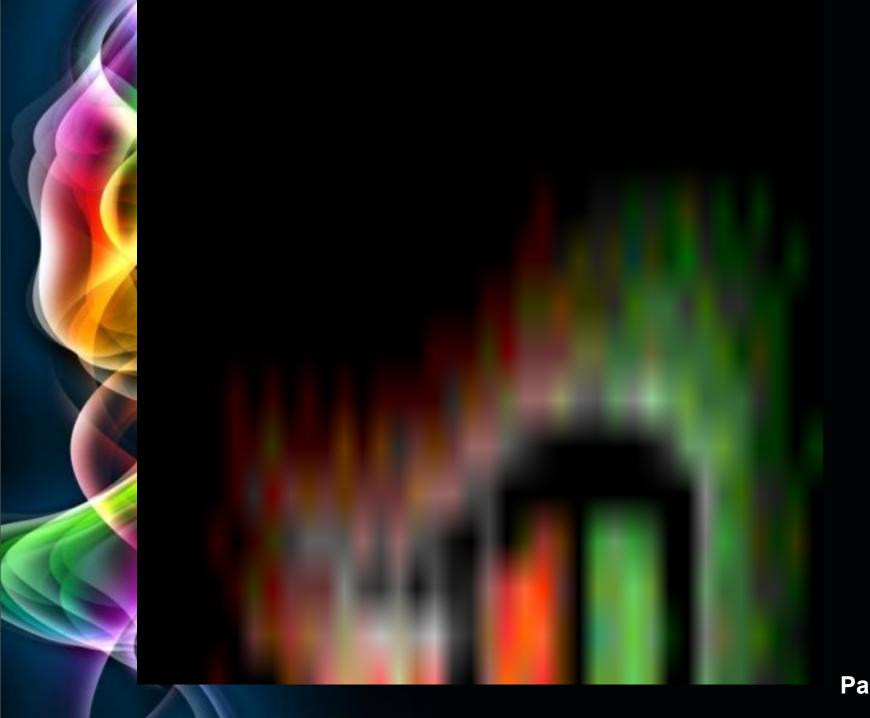




#### **AORE 2012**

by Gtchallengecourse, 1 day ago







# Questions?

### MATT MARCUS



mattmarcus@gatech.edu

Or text mattmarcus to 50500







Why is TagMyDoc green?



















### ADD TO THIS EVENT

**Upload Photos** 

Invite Friends

Email your photos now953280@dropevent.com

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